The #59 Time Place

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WHEN TIME IS ON MY SIDE, That's Phy Finest Hour.

THE TIME PLACE The finest timepiece boutique celebrating the human spirit since 1999



s a self-confessed motoring enthusiast, it gives me great pleasure to present you this latest issue of The Time Place Magazine. On our cover is the Chopard Mille Miglia 2017 Race Edition timepiece, a stunning and sporty tribute to "corsa più belle del mondo", the Mille Miglia. Read about Chopard's involvement in this prestigious race in "World's Most Beautiful".

On a similar note, we deliver our exclusive reportage of the Formula 1 Grand Prix de Monaco, courtesy of TAG Heuer. As the official watch and team performance partner of Red Bull Racing TAG Heuer, TAG Heuer provided us with behind-thescenes access into the action-packed world of Formula 1. Find out what we experienced and discovered from one of the world's most exciting motorsport events in "Strong Bond".

From the world of racing to the equally captivating world of tennis, the French Open 2017 provided tennis fanatics with exciting matches from some of the world's best tennis players, including this year's men's singles champion, Rafael Nadal. Longines, the official timekeeper of the Roland-Garros, invited The Time Place Magazine to witness some of the unforgettable matches and gain first-hand experience of the much-anticipated event.

Apart from these exhilarating stories, we also bring you the updated Audemars Piguet Royal Oak Chronograph and the Cartier Drive de Cartier featuring Maruli Tampubolon in our photo shoot section. Additionally, we give you a sneak peek into the dazzling world of the Cannes Film Festival 2017, a one-onone with outgoing Diesel CEO Alessandro Bogliolo and a first look at FENDI's Back to School Collection.

We hope you enjoy reading this action-packed edition of The Time Place Magazine.

Inan D Mussry

Irwan Danny Mussry Editor-In-Chief and Publisher

TO BREAK THE RULES, YOU MUST FIRST MASTER THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH, UNYIELDING ENVIRONMENT; AND SINCE 1875 THE HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE BRASSUS. THE EARLY WATCHMAKERS WERE SHAPED HERE, IN AWE OF THE FORCE OF NATURE YET DRIVEN TO MASTER ITS MYSTERIES THROUGH THE COMPLEX MECHANICS OF THEIR CRAFT. STILL TODAY THIS PIONEERING SPIRIT INSPIRES US TO CONSTANTLY CHALLENGE THE CONVENTIONS OF FINE WATCHMAKING.

CHRONOGRAPH IN STAINLESS STEEL

AUDEMARS PIGUET Le Brassus

ROYAL OAK OFFSHORE

THE TIME PLACE JAKARTA: PLAZA SENAYAN · PLAZA INDONESIA | SURABAYA: TUNJUNGAN PLAZA 4

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After working for a number of investment banks in Hong Kong and Jakarta, the American answered her calling in the art world. With more than 20 years' experience in the art trade under two of the world's preeminent auction houses, in 2013 she founded her own art advisory firm, ISA Art Advisory. It aims to aid buyers, sellers and collectors to approach art with ease and to build collections that will grow in value over time. She is also the Founder of Indonesian Luxury.



MULYADI KURNIAWAN Writer

A seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he comes from marketing and public relations, as well as a background in retail with more than a decade of professional experience.



LISA JOHANNA KEEMINK Writer

Bookworm, copy editor and budding watch nerd, Lisa spends most of her days working behind the computer or immersed in the latest fantasy novel. After 13 years of teaching, her foray into media stirred a sense of wanderlust that has her ready and eager to travel to different parts of the world. Lisa is currently working as a watch journalist while serving as a copy editor for a Jakarta-based newspaper.



RETTA OKTAVIANI SUPARLI Writer

For Retta Oktaviani Suparli, writing has always been her passion. She worked for more than 7 years in the lifestyle media industry in Jakarta before jumping to the world of Public Relations. Cappuccino, books and travel are three things she loves the most. When it comes to books, she enjoys historical fiction and biography. Anne Frank is her role model on how to be a woman with a vision and see the world in different perspectives.



TRISKA AGUSTI PUTRI Stylist

Departing from her fashion design background, Triska has cut her teeth into one of the leading men's fashion and lifestyle magazines as well as an established e-commerce brand in Indonesia. Now she embarks on a journey to explore the intersection of design and styling, while pursuing her passion for French culture.



PANJI INDRA Photographer

Born on May 4, 1979, Panji Indra Permana discovered a passion for photography in 2000. After completing a degree in architecture, he pursued a professional photography career. In 2005, he joined one of the leading fashion and lifestyle magazines in Indonesia. In 2010, he decided to go solo, to pursue his dreams further as a freelance commercial and fashion photographer. He currently resides in Jakarta and counts urban cycling, food, movies and music as his hobbies.

IWC PORTUGIESER. THE LEGEND AMONG ICONS.

——— Portugieser Perpetual Calendar. Ref. 5034: The moon has always exercised an inexplicable power of attraction over human beings. In the case of the Portugieser Perpetual Calendar, this is more than understandable. Its fascination lies in the moon phase display, which shows the two faces of the moon in the northern and southern hemispheres simultaneously. Combined with the watch's timelessly elegant design, its powers of attraction are almost selfexplanatory. After all, legends are simply irresistible. IWC. ENGINEERED FOR MEN.

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Mechanical movement, Pellaton automatic winding, IWC-manufactured 52615 calibre, 7-day power reserve, Power reserve display, Perpetual calendar with displays for the date, day, month, year in four digits and perpetual moon phase for the northern and southern hemispheres, Sapphire glass, See-through sapphire-glass back, Water-resistant 3 bar, Diameter 44.2 mm, Alligator leather strap by Santoni



Watch the video about the new Portugieser Collection

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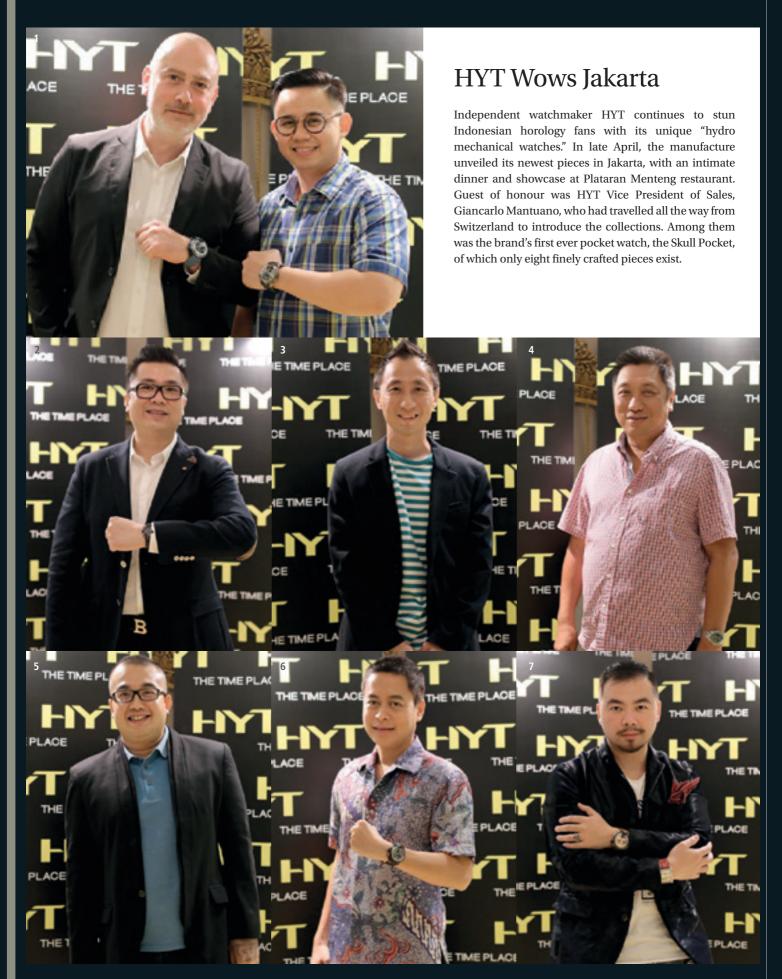
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TAG HEUER CARRERA CALIBRE HEUER 01

His art is Avant-Garde and his mindset is disruptive, two reasons among many why Alec Monopoly is TAG Heuer's Art Provocateur. #DontCrackUnderPressure is the way he lives and the way he creates.



#DontCrackUnderPressure







AQUARACER CERAMIC DIAMONDS

Bella Hadid, the new generation's favourite, has everything going for her. She's beautiful, vivacious, luminous and free-spirited. She glides through pressure so #DontCrackUnderPressure is the perfect motto for her.

Italian Flair

Renowned Italian marque Ferrari recently held an auspicious gala dinner at Senayan City to unveil its new limited edition special series model, the LaFerrari Aperta. Attended by Arie Christopher, CEO of Ferrari Jakarta and Dieter Knechtel, CEO of Ferrari Far East & Middle East, the exclusive event was also graced by H.E. Vittorio Sandalli, Italian Ambassador to Indonesia. An entertaining programme was enjoyed by everyone including the live rendition of Italian songs, a charity auction, as well as a preview of Hublot 2017 novelties, which included the Hublot x Ferrari collections.





1. Arie Christopher, Irmawan Poedjoadi, Tia Irmawan, Dian Sastro & Indraguna Sutowo 2. H.E. Vittorio Sandalli & Dieter Knechtel 3. Addie MS & Memes 4. Mekky Singgih & Riana Singgih 5. Kevin Rahardjo, Boetje & Bryan Budi Parama 6. Hanan Supangkat, Vera Supangkat, Feby S & Ahmad Sahroni.



A Superlative Evening

Jaeger-LeCoultre played host to an exclusive gathering of high-end watch aficionados in May, during which the manufacture presented three of its superlative collections. The special event took place at Menteng's Hermitage Hotel in Central Jakarta, with Jaeger-LeCoultre Managing Director of South East Asia & Oceania, Maxence Kinget, introducing attendees to the Rendezvous timepieces for women, as well as the Geophysic and Master watches for men. The gathering also included cocktails at the hotel lounge and a sumptuous dinner surrounded by the Hermitage's richly cultural atmosphere.



1. Alethea Tan, Maxence Kinget, Wendy Boo & Rachel Oh 2. Greg Maras & Binia Sirapandji 3. Aryo Hidayat & Lia Hidayat 4. Haryanto Kanjaya & Evi Handayani 5. Adi Rizal & Filayly 6. Aldwin Andrea & Steffi Issaula 7. Handi & Jenny Kurniawan.





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Cheers to 10

DA MAN Magazine, in collaboration with TUDOR, recently celebrated its 10th year anniversary with a rocking party held at the Hard Rock Café in Pacific Place. As Indonesia's only home-grown English fashion and lifestyle magazine for men, DA MAN Magazine has reached a great milestone in its journey and pulled out all the stops to commemorate its 10th year. Friends and members of society flocked to the venue including guest of honour, Oliver Cheshire, a male English fashion model. Guests enjoyed the programme which included performances by Maruli Tampubolon, the Sydney Swing Katz and DJ Downey.



1. Ronald Liem, Maruli Tampubolon & Irwan Danny Mussry 2. Amanda Sari & Andrea Risjad 3. Betty Chang, Jerry Winata & Kat Burton 4. Liza Natalia & Yusuf Hasnoputro 5. Vidi Aldiano 6. Maruli Tampubolon serenaded the crowd at the event.



7. Samit Ganguly, Bertha Pesik & Arif Arianto 8. Marinka, Ray & Aline Adita 9. Aurélie Moeremans 10. Elizabeth Rahajeng & Maria Rahajeng 11. Ade Andrini & Pierre Rollet 12. Alvian Maulana, Stefanie Soewono & Tanto Djuhartono 13. Oliver Cheshire, Pedro Correa, Mitchell McCormack, Millane Fernandez & Pixie Lott.



An Exclusive Unveiling

Audemars Piguet, together with The Time Place, recently held an exclusive cocktail reception at the Grha Tirtadi building in Senopati, South Jakarta to celebrate the unveiling of the newly launched Royal Oak Chronograph. Approximately 60 VIP guests and a number of media friends viewed Audemars Piguet's latest collection while being served cocktails and canapés. They were also entertained by the performances of Angel Pieters and DJ Claudia. Present at the event were Antonio Seward, Audemars Piguet General Manager for Southeast Asia, and Irwan Danny Mussry, President and CEO of Time International.



1. Sumartono Mardjuki, Maria Djuana & Antonio Seward 2. Raymond Adiwijaya, Natalia Sinaga & Noel Arbianto 3. Angel Pieters 4. Gisca Ayu & Indra Mahesa 5. Devi T Asmarasari & Arlette Thirta 6. Ted Sulisto 7. Claudia Jaramillo 8. Armand Herlambang & Aprilsa Tantama.

We assemble every single watch twice. Because perfection takes time.

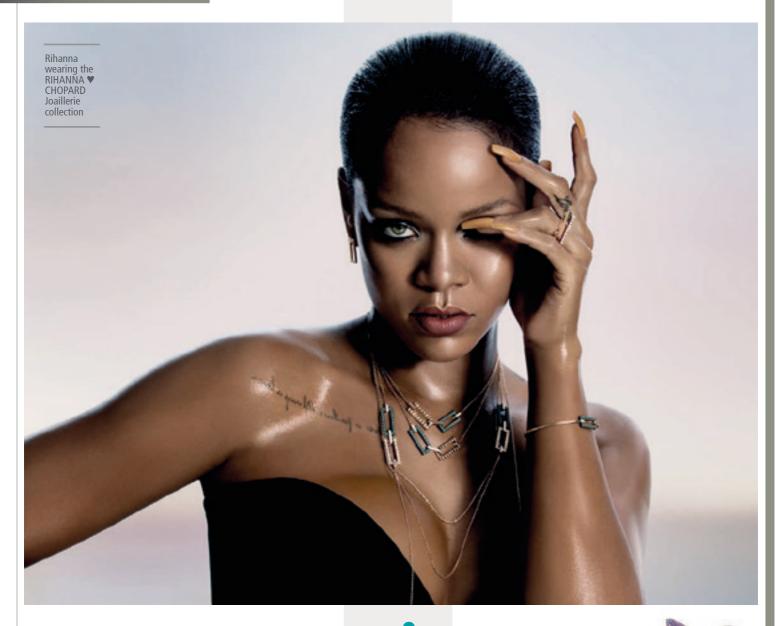




For us, perfection is a matter of principle. This is why, on principle, we craft all timepieces with the same care and assemble each watch twice. Thus, after the LANGE 1 TIME ZONE has been assembled for the first time and precisely adjusted, it is taken apart again. The movement

parts are cleaned and decorated by hand with finishing and polishing techniques, followed by the final assembly procedure. This assures long-term functional integrity and the immaculacy of all artisanal finishes. Even if this takes a little more time. www.alange-soehne.com

INDUSTRY NEWS



Bombastic Bling Rihanna and chopard get Together to shake up the World of haute Joaillerie

op princess Rihanna never does things by halves. With every song, every music video and every performance, this Barbados beauty goes all out to push creative boundaries and deliver her best to music fans. It seemed more than ideal, then, when she signed up as brand ambassador for one of the best and most renowned names in fine jewellery: Chopard. Urban chic meets classy glamour as these two seemingly different yet complementing style heavyweights team up to release the Rihanna ♥ Chopard Joaillerie Collection, now available at Chopard boutiques worldwide.

"I have always been in love with Chopard's exquisite jewellery, so to actually design collections with them is something I still can't



RIHANNA ♥ CHOPARD Haute Joaillerie collection earrings



Caroline Scheufele, Rihanna and Julianne Moore in Chopard at the Chopard dinner held in honour of Rihanna

pieces from her eponymous line. Wrapped elaborately around her wrist, for example, was an 18-carat diamond floral bracelet that worked beautifully to complement the pop singer's billowy, white gown.

Rihanna continued to bring on the glam at a string of Cannes events, including the annual Chopard Soiree held at Port Pierro Canto, hosted by French socialite Cathy Guetta. Each year, the party attracts a slew of high-profile names from film, fashion and music as one of the two-week festival's most anticipated gatherings.

"Each year, I seek to dazzle my guests by offering them an original and unforgettable evening," Scheufele said. The creative director stayed true to her word as the Soiree, themed SPACE, encouraged a "galactic" dress code "with a touch of diamonds," and wowed some 600 guests with its lavishly futuristic décor. Among the guests were, of course Rihanna, along with actors Julianne Moore and Will Smith, models Kendall Jenner and Bella Hadid, as well as musician Bruno Mars, who

believe," Rihanna says about the collaboration. "It was a really incredible process and I learned so much! I can't wait for everyone to see it."

The collection combines Rihanna's bold and confident persona with Chopard's superlative craftsmanship, consisting of minimalist pieces boasting geometric designs with sharp and clean lines – all crafted from only the finest materials. The result is vibrant and modern, yet still oozing in sophistication. A spoton example of this is a pair of mismatched, flora-inspired chandelier earrings made from a dazzling combination of multi-coloured gemstones.

Working with the singer in perfecting the line was Chopard Co-President and Creative Director Caroline Scheufele. "Rihanna and I collaborated closely on the collections so you can feel her unstoppable energy, strong creativity, and inherent sense of design in every piece," Scheufele said. "With her unique style, she redefines the way people see and wear jewellery."

The launch of Rihanna ♥ Chopard came just in time for the 2017 Cannes Film Festival in May, which coincidentally celebrated the Maison's 20th year as the prestigious event's official partner. The star-studded festival also marked Rihanna's first Cannes red-carpet appearance, which she accomplished with poise and aplomb while wearing several scene-stealing



Rihanna wearing Chopard on the red carpet, 19 May 2017

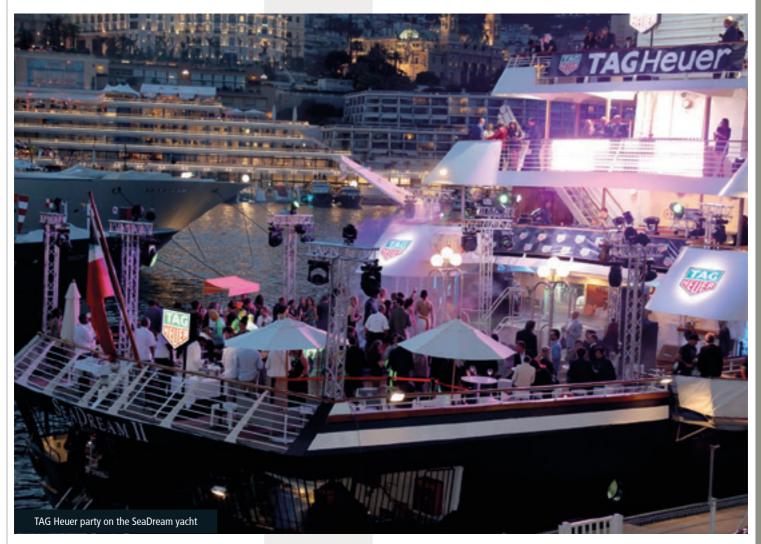


Rihanna at the SPACE Party

provided the evening's entertainment with performances of his hit songs, such as Locked Out of Heaven and That's What I Like.

In addition to a sumptuous dinner served in a "space shuttle," the Soiree featured an haute couture runway show of designs by Elie Saab complemented by Chopard jewellery, as well as a special cocktail dubbed "Queen of the Galaxy."

INDUSTRY NEWS



STRONG Bond TAG HEUER MARKS THE 75TH EDITION OF THE MONACO FORMULA I GRAND PRIX

he right word to describe the relationship between TAG Heuer and the recent Monaco Formula 1 Grand Prix is intertwined. But how so? The history of TAG Heuer is closely associated with that of the Automobile Club de Monaco (ACM).

A SHARED HISTORY

It started years ago, in 1911, when the ACM created the Monte-Carlo Rally, which was known as the first motor racing event organised across Europe. Meanwhile in the same

year, the Swiss brand unveiled the Time of Trip, the first 12-hour chronograph that was specially designed for car dashboards and airplane instrument panels. The development continued and five years later, Heuer, the original name of TAG Heuer, launched the first chronograph that could measure to within 1/100th of a second.

In 1929, the ACM organised for the first Formula 1 Grand Prix in motor racing history to take place in the heart of the famous gaming



Up close and personal with Chris Hemsworth



capital. Forty years later, in 1969 to be exact, Heuer became the first watch brand to sponsor a professional driver, Jo Siffert. Following the first Monaco GP, the brand unveiled the first water-resistant automatic chronograph square watch, aptly named the Monaco, featuring the first Automatic Chrono movement, the Chronomatic Cal. 11.

Driven by its commitment, TAG Heuer has made history not only in Formula 1 but in the racing world in general. In 1971, the company became the first watch brand to be affiliated with a Grand Prix team, Ferrari, and five years later, in 1976, it dedicated its Monza watch to Niki Lauda, in honour of his world championship title. From 1985 to 2015, TAG Heuer was listed as the watch brand with the most cumulative wins in Monaco alongside McLaren, with whom it has maintained a 30-year partnership, the longest in F1 history. Furthermore in 1988, TAG Heuer equipped legendary Brazilian driver, Ayrton Senna, with the TAG Heuer S/EL chrono watch, which represented the combination of sports and elegance, and came complete with an S-shaped bracelet derived from the driver's last name. And it did not stop there.







Juan Arbelaez wearing a TAG Heuer Monaco timepiece



Daniel Ricciardo is game for the culinary challenge

The brand widened its scope by becoming the official timekeeper of Formula 1 – up to 1/1,000 of a second – in 1992 to 2003 and the official timekeeper of the Indy Racing League and the legendary Indianapolis 500 - up to 1/10,000 of a second. And since 2011, TAG Heuer has been the official partner of the Monaco Grand Prix with the ACM. Apart from that, the luxury watch brand is now a partner of the Red Bull Racing TAG Heuer F1 Team and is the founding partner and official timekeeper of the FIA Formula E Championship. It also supports the international revival of the legendary Carrera Panamericana and serves as the official timekeeper of the WTCC Endurance Championship and the centenary of the legendary American Pikes Peak race.

A GLAMOROUS RACE

At the recent Monaco Formula 1 Grand Prix, TAG Heuer brought the event to a higher level. The Swiss luxury brand hosted several guests and members of the press to enjoy the glamorous events associated with Monaco, and of course, the Formula 1 race. Time International President and CEO, Mr. Irwan Danny Mussry, was among the distinguished VIPs who were invited to take part in the festivities.



bastian Vettel delivered victory for Ferrari, the team's first win in Monaco in 16 years, after a hair-raising race all over the beautiful scenery of Monte Carlo, the administrative area of the Principality of Monaco. It was a double victory for Ferrari as Vettel's teammate, Kimi Raikkonen, managed to snag a close second followed by Red Bull Racing TAG Heuer driver, Daniel Ricciardo, in third place.

Tension enveloped the air as the three drivers made their way to the podium. Kimi Raikkonen, known as the Ice Man for his inscrutable demeanour, almost had the win but a strategy decision from Ferrari allowed Sebastian Vettel to overtake the icy Finn from the pit lane. Suffice to say, the interviews conducted by former Mercedes-AMG Petronas driver and current F1 champion, Nico Rosberg, were

"It was indeed a glamorous and historical event at the same time. But for me personally, the most amazing experience was to actually have the chance to drive through the race track," Irwan says of this once-in-a-lifetime opportunity.

The celebration started early for TAG Heuer, its ambassadors and friends. At the top of the Monaco Grand Prix control tower, the guests were invited to discover the motoracing universe of TAG Heuer and the close links between ACM and the Swiss watch brand. "It was like a museum experience for me. As I said before, it was historical," Irwan adds.

In the evening, Jean-Claude Biver, CEO of TAG Heuer and President of the LVMH Group Watch Division, welcomed guests for an exclusive evening of glamour and style aboard the SeaDream yacht, decked out in the brand's colours and moored in Monaco's port. Among the guests were Australian actor and TAG Heuer ambassador Chris Hemsworth, blogger Chiara Ferragni, Red Bull Racing TAG Heuer driver Daniel Ricciardo and also renowned French Chef and friend of the brand, Philippe Etchebest.

"It was nice to meet Chris Hemsworth in person among other talented people as well as world famous athletes and stars. And I would say that he is such a great and humble person. It was truly an exceptional feeling to be on board the TAG Heuer yacht and experience the Monaco lifestyle," Irwan elaborates.

The next day, the 28th of May 2017, was the much-awaited race day. German driver Se-





INDUSTRY NEWS





awkward. But as they say, it was all in a day's work and the race was definitely enjoyed by each person who was able to watch it, including Irwan himself.

TRIBUTE TO A LEGEND

The 75th edition of the Monaco Grand Prix was indeed a symbolic edition for TAG Heuer and this was rounded off with the celebration of the 30th anniversary of Ayrton Senna's first victory in Monaco. To commemorate the special day, TAG Heuer was pleased to welcome the racing champion's niece, Bianca Senna, to the opening of the new TAG Heuer boutique in Monaco for a sneak preview of the new Senna collection special editions: two Formula 1 models and one Carrera Heuer 01.

Also honoured throughout the weekend was the TAG Heuer Carrera Heuer-01 Red Bull Racing special edition, which is the TAG Heuer proprietary chronograph par excellence with a leather strap featuring a racing car seat effect and the Formula 1 stable colours. It is a timepiece dedicated to all fans and followers of motoracing and TAG Heuer, who are into a stylish, sporty look.

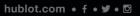


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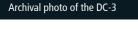


Big Bang Ferrari King Gold. King Gold case inspired by the brands' iconic lines. In-house UNICO chronograph. Interchangeable strap with a patented attachment. Limited edition of 500 pieces.

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A JOURNEY Back in Time BREITLING SPEARHEADED A ONCE-IN-A-LIFETIME FLIGHT

t was a sunny day on the fourth of April 2017 in Singapore when members of the media and other esteemed guests had a chance to join in the adventure of a 20-minute scenic flight aboard the 77-year-old DC-3 twin-engine propeller plane. Captain Francisco Agullo flew us around Singapore, crossing the straits of Johor Malaysia, from a low cruising altitude of 1,500 feet. It was a little bit hot and humid inside the aircraft but everyone enjoyed the smooth flight and the blue sky above. No one complained, and yes, we were all excited and happy. Flying on board the DC-3 was a totally different experience compared to modern flight. Some of us imagined the years when this kind of aircraft transported soldiers in World War II. It gave us an adrenaline rush since we could really feel the engine working under our feet. Even though it was a (very) short-haul route, the memory of the experience will last forever. It felt like we were time travelling.

Navitimer Breitling DC-3 Limited Edition



the Breitling DC-3 will be landing back in Switzerland at the Breitling Sion Airshow 2017 in September. Singapore itself is its 13th stop, after encompassing the Balkans, the Middle East, India and Southeast Asia (Thailand and Malaysia). The objective of the world tour is to share Breitling's passion for aeronautics with a vast audience around the globe.

Going back to the plane, the first Douglas DC-3 (DC for Douglas Commercial) made its maiden flight in 1935, while the Breitling DC-3 flew for the first time five years later, in 1940. In 1935, Breitling introduced its first on-board chronographs for civilian and military aircraft. Nicknamed the 'Normandy landings plane', the DC-3 seats only 20 passengers and has a cruising speed of 241 km/h (130 knots). Back then, more than 16,000 DC-3 aircraft were built and most major airlines acquired them



"Feel free to turn on your mobile phone, it's not dangerous at all. And also feel free to come and see the cockpit when we're in the sky," said Captain Francisco Agullo before take-off.

Landing in Seletar Airport Singapore a day before, the old Breitling DC-3 is no doubt incredible. To commemorate the arrival of the legendary plane, two fire engines welcomed the aircraft with a special water cannon salute, arranged by the Changi Airport Group.

Celebrating its 77th anniversary, the Breitling DC-3 is currently on its record-breaking world tour aiming to become the oldest airplane to circumnavigate the globe. Departing from Breitling's home country of Switzerland, the old plane will visit 28 countries and 55 cities over six months. According to the schedule,





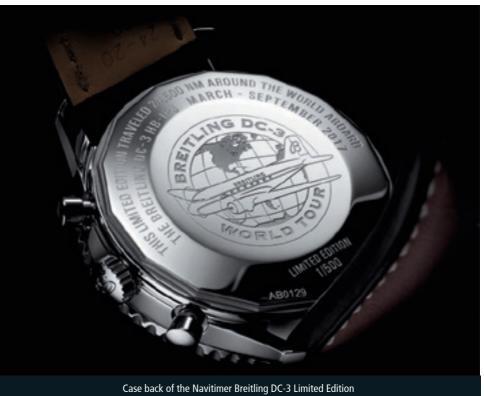
as part of their fleet. But today, there are fewer than 150 DC-3 aircraft in flightworthy condition in the entire world.

What a surprise! On this world tour, Breitling is also introducing 500-piece limited editions of its renowned Navitimer aviation chronograph. This steel Navitimer 01 (46 mm), powered by Manufature Breitling Calibre 01, will notably be distinguished by its case back engraved with the Breitling DC-3 World Tour logo. It becomes more interesting since collectors will have to wait until the fall of 2017 to get their hands on this model. All 500 pieces will travel aboard the DC-3 around the world, ensuring that they are truly part of the entire adventure. Each watch will be delivered with a certificate signed by the flight captain. Not one of the esteemed guests who flew onboard know where the limited edition watches were kept. They kept asking and tried guessing, but a surprise will be a surprise. It's no exaggeration to say that it was indeed a pleasant flight.

THE LEGEND

The Navitimer is the most iconic Breitling watch and one of the 10 great 20th century watchmaking classics. This is what people call a cult object for aviation enthusiasts.

It was first launched in 1952 to accompany the boom in commercial and recreational aviation. The Navitimer was soon adopted by pilots thanks to its famous circular slide rule serving to perform the entire range of calculations relating to airborne navigation – a wel-



come complement to the flight instruments of the pre-electronic era. This precise, ingenious and efficient model shared the finest skyborne adventures and was soon chosen as the official watch by the AOPA (Aircraft Owners and Pilots Association).

A specialist of technical watches, Breitling has played a crucial role in the development of the wrist chronograph and is a leader in this complication. The firm has shared all the finest moments in the conquest of the skies – thanks to its sturdy, reliable and high-performance instruments. It's one of the world's major watch brands to equip all its models with chronometer-certified movements. In addition, Breitling is also one of the rare companies to produce its own mechanical chronograph movements, entirely developed and manufactured in its own workshops.

ROGER DUBUIS DARETOBERARE

EXCALIBUR



Limited edition of 88 pieces Performed with winning race tyre rubber



GRAND SLAM Elegance LONGINES CELEBRATES ITS IITH YEAR AS OFFICIAL PARTNER AND TIMEKEEPER OF THE FRENCH OPEN

he sun was shining bright over the Roland-Garros stadium complex in Paris in early June, with tennis fans cheering to support their favourite stars competing in the French Open, also known as the Roland-Garros. It was a lively atmosphere with tennis matches being held in the complex's tennis courts, with the most important matches held in its two main big courts. Keeping time of the matches and other activities within the Roland-Garros stadium complex was entrusted in the hands of Longines. By invitation of Longines, The Time Place Magazine managed to catch a few matches, one being Rafael Nadal against fellow Spaniard, R. Bautista Agut. Nadal went on to become this year's men's singles champion, marking his 10th French Open title – more than anyone else in history.

Since 2007, Longines has been the official timekeeper of the tournament, and what started out as just branding throughout the two-week tournament, has evolved to so much more. Longines is now a partner of the "Roland-Garros in the City" held months in

The Conquest

1-100th

Roland-Garros

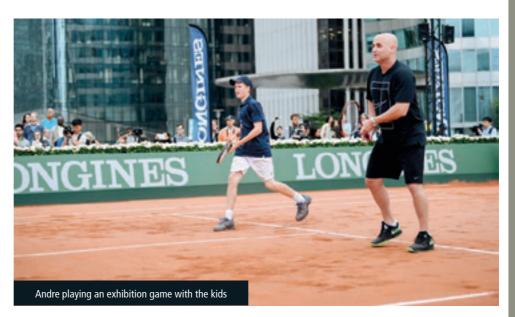
32 THE TIME PLACE

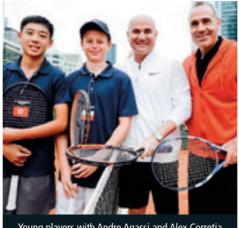


Andre Agassi celebrates 10 years as Longines Ambassador of Elegance

advance of the tournament in New York and Shanghai in an attempt to bring the splendour of the competition to the two cities. Another activity that Longines takes part in is the "Rendez-vous a Roland-Garros", an initiative to find talented clay court players from the Americas and Asia to present them with a wildcard invitation to take part in the junior singles of Roland-Garros.

And in an attempt to cultivate the sport of tennis and fair play for younger generations, the Saint-Imier watch company supported by the FFT (Fédération Française de Tennis) has brought together 20 players under 13 years of age from 20 countries to take part in the Longines Future Tennis Aces held during Roland-Garros. In its eighth year, this threeday tournament mirrors the Roland-Garros tournament playing on clay courts. During the two days preceding the tournament, the players are given an opportunity to attend the Longines Academy training camp, where they can train on the clay courts and receive technical advice from leading tennis experts. In addition to being an opportunity for these talented players to measure themselves at an international level, this event offers an exceptional prize: a Longines timepiece and the Longines Future Tennis Aces' trophy. In addition to the prizes, the two finalists are granted an annual bursary until their respective 16th birthdays so they may acquire the best sporting equipment to further enhance their tennis skills.





Young players with Andre Agassi and Alex Corretja

AMBASSADORS OF ELEGANCE

Longines has an impressive stable of brand ambassadors from various walks of life that live up to its "Elegance is an Attitude" slogan. In the realm of tennis, Longines has tennis power couple Andre Agassi and Steffi Graf. Andre Agassi is only one of eight men who have won all four grand slam tournaments and is currently the coach of the current world number two tennis player, Novak Djokovic. Off the court, he is active in championing education for underprivileged children in the US through his foundation, the Andre Agassi Foundation for Education. Steffi Graf became the first and only tennis player (male or female) to achieve





Longines as the official partner and timekeeper of the French Open at Roland-Garros 2017

the "Golden Slam" by winning all four Grand Slam singles titles and the Olympic gold medal in the same calendar year (1988). Furthermore, Graf is the only tennis player to have won each Grand Slam event at least four times. After retiring from tennis, Graff is very much involved in Children for Tomorrow, a foundation she founded in 1998 with the goal of helping children and families who are victims of war, persecution and violence. The foundation offers children help in processing traumatic experiences of violence and "psychological rebuilding".

This year marks the 10th anniversary of tennis legend Andre Agassi as Longines' Ambassador of Elegance. And to mark the anniversary, Longines crafted 10 Conquest Roland-Garros chronographs, with its display having touches of orange on the hands, dial indexes that subtly hint at the iconic clay of Roland-Garros, and the Roland-Garros logo engraved on the case back. The 10 lucky customers of the rare timepieces received the watch from Andre Agassi himself during a special event in Paris in early June. The timepieces came in a special signed case featuring the Andre Agassi Foundation for Education logo, and all proceeds of the sale were donated to Agassi's foundation.

HONOURING TRADITION

On the sidelines of Roland-Garros, The Time Place Magazine sat down with Longines Head of International Marketing Communication, Juan Carlos Capelli.

Since 2007, Longines has been an important partner for Roland-Garros, and the main reason for the partnership according to Capelli is tradition. "Tennis is one of the most longstanding traditional sports in the world, and this year marks Longines' 185th anniversary," said the man who has been with Longines throughout his professional career. "It has always been a glamorous event, which matches our DNA." Capelli also emphasised that it is imperative to have the right brand ambassadors to match its DNA. "We do not want to be associated with just superstars on the court but also about being superstars off the court, and that's why we have Andre Agassi and Steffi Graf". Longines did not launch a new timepiece dedicated for Roland-Garros this year as the 2015 Conquest 1-100th Roland-Garros is still the exclusive watch for this year.

Nonetheless, Longines is banking on their new novelties launched a few months earlier during Baselworld to be the hits of the year. "We introduced two new movements in Baselworld this year, the new Conquest V.H.P. which is the most precise Quartz watch in the world, and the other being a new Record collection that features a silicon balance spring and is certified as a COSC chronometer," said Capelli who believes 2017 will be the best year for Longines. "The Conquest V.H.P. is anti-magnetic and has a long battery life, and its perpetual calendar needs no adjustments until the year 2400."

As the world changes, Capelli and his team are uncovering new ways of communicating Longines to a new generation. "For the digital realm, we are not just utilising online banners, we are developing content to deliver emotional stories," said the man who oversees over 400 Longines global events annually. "We want to work with Youtubers and we now have Facebook pages set up in 14 different languages."

Despite all the changes, Capelli still stays true to his conventional means of communication, as a big part of his clientele are what he describes as those "not on social media and still read printed newspapers". Asked about a possible digital Longines watch, Capelli said: "What we know best is to create traditional Swiss watches, and that is what we want to keep focusing on. We don't want to give our customers some electronic goods made of parts sourced from all over the world."



Case back of the Conquest 1-100th Roland-Garros



Juan Carlos Capelli and Alex Corretja

COVER FEATURE

Mille Miglia 2017 Race Edition in steel



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CHRONOMETER

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CHOPARD PAYS TRIBUTE TO THE MILLE MIGLIA RACE WITH ELEGANT WATCH RENDITIONS Jacky Ickx and Karl-Friedrich Scheufele at Mille Miglia 2016

60 570

Racing and watches. Some people may wonder what the connection is between the two, but perhaps the similarities are best conveyed by Karl-Friedrich Scheufele, Chopard Co-President and car and racing enthusiast, "Lovers of fine cars often have a great weakness for precious timepieces and vice versa. Extreme precision and sporting elegance are important in both of these fields."

Yes, racing may be noisy, dirty and driven by speed while watch creation requires a more sterile environment, as well as control and silence. But really the differences end there as achievements in both fields are marked by precision brought about by fierce concentration and fine mechanical engineering. Chopard's most important link between the two worlds is Karl-Friedrich Scheufele, whose personal passion for classic cars prompted him not only to sign up the Maison as the main sponsor of the most beautiful race in the world, but also to participate in the driver line-up.

Thus began Chopard's shared history with racing in 1988, which made the Maison one of the first brands to associate its name with the motoring world.

THE MILLE MIGLIA 2017 RACE EDITION

This year, Chopard continued its support of the Mille Miglia. Held last May, the race saw 440 teams compete over a distance of 1,000 miles on a historical route from Brescia to Rome and back via Padova, San Marino, Sienna, Parma and Verona. The cars that competed were vintage models which took part in one of the historical races between 1927 and 1957. This in-



The stunning Mille Miglia Classic XL 90th Anniversary watch

cluded the Porsche 550A Spyder RS, one of the four cars under the Chopard team, which was loaned by the Porsche Museum to none other than Chopard Co-President Karl-Friedrich Scheufele, who drove alongside French driver Romain Dumas. Mille Miglia 2017 Race Edition in steel and rose gold

A TRUE COLLECTOR'S ITEM, THE MILLE MIGLIA 2017 RACE EDITION IS POWERED BY A HIGH-PRECISION 'ENGINE', CHRONOMETER-CERTIFIED BY THE SWISS OFFICIAL CHRONOMETER TESTING INSTITUTE (COSC).

To commemorate this year's Mille Miglia race, Chopard also unveiled the Mille Miglia 2017 Race Edition. Featuring a silver-toned dial with an engine-turned finish and counters inspired by historical car dashboards, the timepiece is encased in 44 mm stainless steel. On the case



back is an engraving of the chequered flag as well as the arrow-shaped Mille Miglia logo and the "Mille Miglia 1927-2017" anniversary inscription.

A true collector's item, the Mille Miglia 2017 Race Edition is powered by a high-precision 'engine', chronometer-certified by the Swiss Official Chronometer Testing Institute (COSC). With a frequency of 28,000 vibrations/hour, the mechanical self-winding chronograph movement is equipped with a power reserve of 48 hours which drives the hours, minutes, chronograph, tachymeter and date functions.

Two limited editions of the Mille Miglia 2017 Race Edition are available: 1,000 in stainless steel and 100 in a combination of stainless steel and 18-carat rose gold. The steel version of the sporty timepiece comes complete with a black rubber strap with a 1960s Dunlop racing tyre-tread while the two-tone model is equipped with a perforated Barenia calfskin strap secured by a steel folding clasp.

A PROVOCATIVE HISTORY

The Mille Miglia 2017 highlighted some of the

most striking locations in Italy. And though the route varies from year to year, the scenic race remains faithful to the tradition established in 1927 with two constants: the 1,000 mile distance covered and the Italian-style art of living that is celebrated with the competition.

The creation of the Mille Miglia race in 1927 was born out of the vision of four friends to bring back racing glory to their hometown of Brescia. In 1922, the people of Brescia were dumbfounded when the Italian Grand Prix was moved to the new Autodromo Nazionale Monza and put under the supervision of the Automobile Club of Milan. In an effort to appease the situation, they brainstormed and came up with something far removed from the decision of their Milanese rivals to hold races in a circuit. In an effort to capture the imagination of the Italian people, they decided that a road race would be more suitable and that the route would be Brescia-Rome-Brescia. And so began the Mille Miglia, the name of which was derived from the route's approximate distance of 1,600 miles.

For safety reasons, the race was discontinued in 1957, but was revived 20 years later under the name Mille Miglia Storica. Now a legend in the world of motorsports, the Mille Miglia continues on as the world's most prestigious classic car endurance race.



Chopard

Crafted with Love

Chopard embraces beauty and delivers a treasure trove of stunning pieces that do more than sparkle





Green Carpet Collection Green Artistry

Chopard gives new meaning to jewellery creation with its Green Carpet Collection. A part of its 'Journey to Sustainable Luxury', Chopard now enriches its iconic jewellery line with responsibly mined emeralds. A true trailblazer, the brand has added coloured stones to its roadmap towards sustainable luxury and its strategic partnership with Gemfields, the world leader in the extraction of coloured gemstones, has been instrumental to this cause. A new jewellery set adorned with diamonds from a Responsible Jewellery Council (RJC) certified supplier, showcases a design inspired by the Palme d'or, the famous golden palm-leaf trophy Chopard has been designing and producing for the Cannes Film Festival for the past two decades. Dazzling emeralds from the Gemfields mines embellish the collection composed of a watch, earrings and a ring in certified Fairmined 18-carat white gold.





Precious Chopard Collection Lacework Masterpiece

Chopard's unparalleled craftsmanship is thanks to the expert artisans who effectively apply their skills to create the brand's exquisite creations. Evidence of their unique artistry is presented in the beautiful Precious Chopard High Jewellery Collection which was introduced last year. In 2017, Chopard masters the intricate art of lacework and showcases it in a majestic line that includes dainty long earrings, intricate openworked necklaces and an exceptional diamond lacework watch. Dazzling diamonds as well as brilliant-cut sapphires add extra sparkle to the offerings. But the pièce de résistance of the collection is no doubt the exceptional lacework watch with its stunning bracelet which hugs the wrist like two intertwined glittery ribbons. Delicate brilliant-cut diamonds and pear-shaped diamonds adorn the bracelet and complete the precious masterpiece.

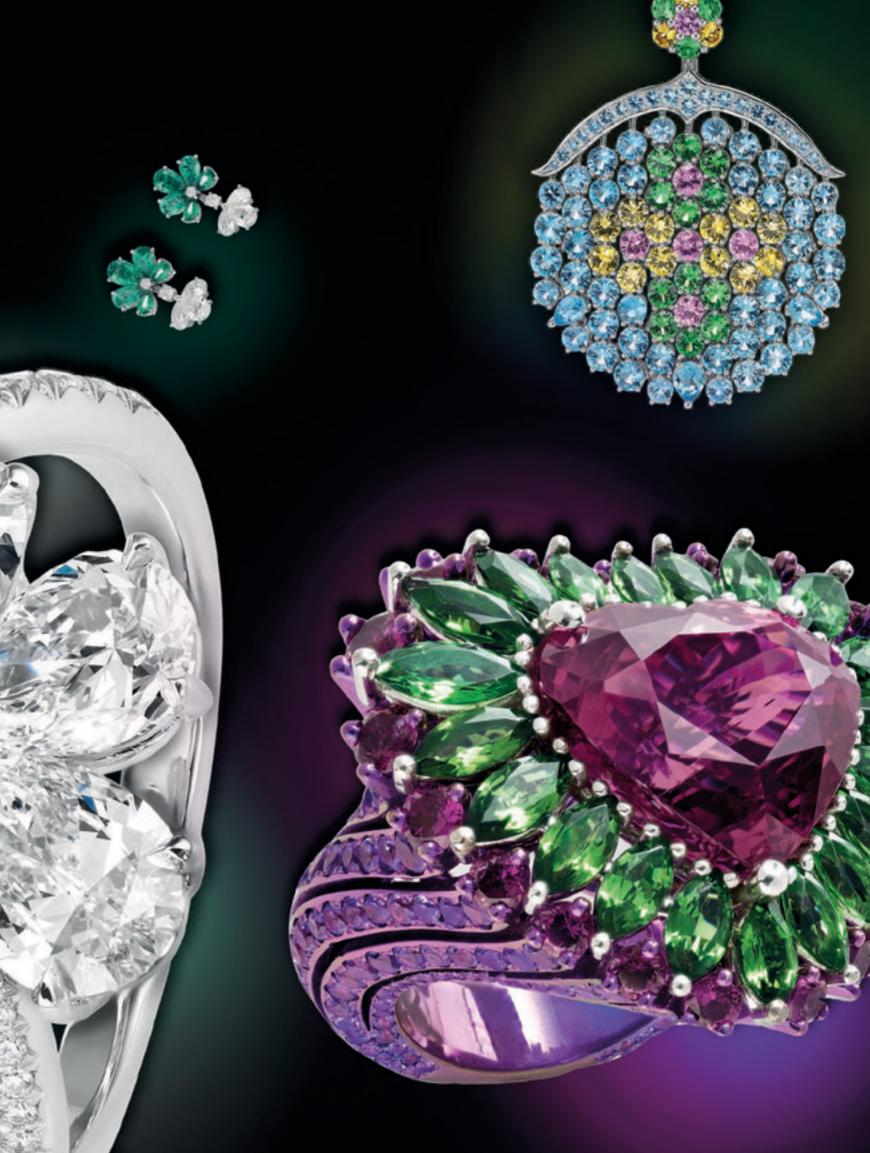








Flirtatious, light, airy. These are but three adjectives that wonderfully describe Chopard's For You Collection. As its very name suggests, the For You Collection is composed of impeccably made wearable pieces that can be worn by just about anybody, yes, including you. Blending elegance, expertise and originality, the line draws fresh inspiration from springtime, particularly from cherry blossoms which serve as its focal point. Delicate white gold jewellery sets featuring rings and earrings, as well as "You and Me" versions composed of two flowers lovingly facing each other, are decked out in exquisite diamonds or emeralds. A jewellery watch bedazzled with pear-shaped and brilliant-cut diamonds or emeralds complements the discreet yet radiantly luxurious collection which will soon feature other equally captivating and colourful interpretations.





Red Carpet 2017 Collection A Kaleidoscope of Colours

To celebrate its 20th year as the official partner of the Cannes Film Festival, Chopard has presented a stunning array of 70 High Jewellery pieces inspired by women. The number 70 was especially chosen as it represents the 70th anniversary of the festival this year. Stemming from the imagination of Chopard Co-President and Creative Director, Caroline Scheufele, these extraordinary pieces reflect the enchanting blend of ancestral skills and cutting-edge techniques used in jewellery creation, along with the most beautiful materials and stones. Vivid hues dominate the modern and audacious collection which consists of earrings, bracelets and rings. Of note are round multi-coloured gemstone earrings paired with titanium broad cuff bracelets that feature richly brocaded arabesque motifs. The Geneva-based Maison spared no expense in ensuring that the Red Carpet 2017 Collection dazzled and captivated the wearers and onlookers alike.





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PASSIONATE DEVOTEES OF THE MILLE MIGLIA WILL NO DOUBT BE DRAWN TO THE CLASSIC VIBE OF THE MILLE MIGLIA CLASSIC CHRONOGRAPHS, THE FEATURES OF WHICH ARE DERIVED FROM CARS THAT TOOK PART IN THE RACE BETWEEN 1927 AND 1940.

Chopard as main sponsor of the Mille Miglia 2016

TRIBUTES TO A CLASSIC

Inspired by a real-life couple, Karl-Friedrich Scheufele and his wife Christine, who compete together in the Mille Miglia or "Corsa più belle del mondo" every two years, the new Mille Miglia Classic Chronographs now also come in a tandem of His and Hers versions.

Passionate devotees of the Mille Miglia will no doubt be drawn to the classic vibe of the Mille Miglia Classic Chronographs, the features of which are derived from cars that took part in the race between 1927 and 1940. Available in two sizes – 42 mm for gentleman drivers and 39 mm for lady racers – the steel cases of the watches are enhanced by two traditional pushers and a fluted crown. The dials are perfectly readable due to wide luminescent Arabic numerals and hands with slim cursive fonts and counters that contrast with the background. In addition, red-tipped sweep-seconds hands convey the precious seconds of the race and considerable arrow-shaped "Rossa Corsa" red Mille Miglia logos are prominently displayed at 12 o'clock.

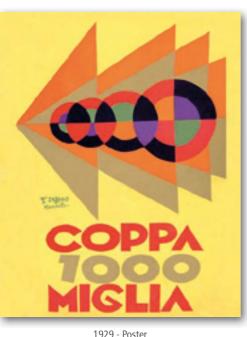
Both powered by COSC-certified mechanical self-winding chronograph movements which equip them with a 42-hour power reserve, the two timepieces are differentiated by some notable elements: the tachymetric scale on the masculine version, which can calculate average speed, as well as a deep black rubber strap with the 1960s Dunlop Racing tyre-tread profile; while the feminine model radiates with its

COVER FEATURE



Classic XL 90th Anniversary Limited Edition, composed of only 90 pieces, exudes true exclusivity. It boasts a fully integrated columnwheel chronograph engine, the L.U.C Calibre 03.07-L, which features a flyback function and Chopard patented devices such as the Variner[®] balance wheel, an anti-skid for the coupling clutch, an optimal zero-reset and a small seconds reset mechanism. Equipped with a 60hour power reserve, the hand-wound movement is officially chronometer-certified by the COSC and bears the Poinçon de Genève quality hallmark for its exquisite finishing.

This new offering, along with the brand's continuous support of Mille Miglia, displays Chopard's firm commitment in shaping the course of exceptional watch creation with the love for racing and beautiful automobiles as inspiration.







1957 - Poster

white mother-of-pearl dial, diamond-set bezel and immaculate white rubber strap featuring the 1960s Dunlop Racing tyre-tread.

AN ANNIVERSARY OFFERING

As official timekeeper and main sponsor of the Mille Miglia since 1988, every year Chopard presents the world with timepieces inspired by the prestigious race. Aptly named "Race Edition", the limited series pays tribute to the world of automobiles and has since become an indispensable instrument for fans of fine mechanisms.

In celebration of the 90th year of the world's most beautiful race, the Maison has created an exquisite Mille Miglia timepiece housed in an elegant rose gold case. The 46 mm Mille Miglia

1937 Annuario



40 THE TIME PLACE

Specifications in this press may differ from the actual product for the Indonesian market.

Powered by Intelligence.

The new E-Class. Sit back and relax. Drive in the luxurious E-Class stunning interior with Widescreen Cockpit and 64 colors ambient lighting. Explore our cutting-edge technology of Touch Control Button, Wireless Charging, 9G-TRONIC Transmission and Parking Pilot with 360° camera which will redefine your driving experience. Launching price is available for limited time only. Contact your nearest Authorized Mercedes-Benz dealer or visit www.mercedes-benz.co.id



Mercedes-Benz The best or nothing.



The classic favourite from Rolex

an update

THE SECOND Date ROLEX INTRODUCES NEW

ROLEX INTRODUCES NEW VERSIONS TO CLASSIC FAVOURITES

he Oyster Perpetual Datejust was first introduced in 1945 and instantly became Rolex's best-selling collection. Initially offered in a 36 mm case, the Datejust saw a larger 41 mm model introduced in 2009 named the Datejust II. Its counterpart, the Oyster Perpetual Lady-Datejust was first introduced in the 1950s. Aimed for the ladies, the Lady-Datejust has undergone its own evolution since its first inception and was most recently seen in a larger version, named the Lady-Datejust 28 in 2015.

A fluted bezel completes the new Oyster Perpetual Datejust 41 As recent as 2016, the Datejust collection received a makeover and was reintroduced as the Datejust 41 for the larger models, available only in yellow gold and Rolesor. This year, the ladies' and gents' models are now offered in 904L stainless steel, as well as white Rolesor.

The new Datejust 41 comes in a visibly slimmer case, with a thinner bezel – either fluted or smooth – resulting in a larger and cleaner dial. Moreover, the robust calibre 3235, a newgeneration movement entirely developed and manufactured by Rolex, powers the new Datejust 41. Offering a generous 70-hour power reserve, calibre 3235 is precise to a mere -2/+2 seconds each day.

While the case receives a steel option, the bracelet also comes in two choices: the classic Oyster or the hugely popular Jubilee bracelet. Both are made of solid-link 904L steel and feature a new concealed attachment system under the bezel that creates a seamless and continuous integration from the case to the links.

A wide selection of dials is available for both the stainless steel and the white Rolesor versions; the blue sunray pattern dial with white gold fluted bezel is a top pick for its elegance and classic colour pairing. The beautiful dial is paired with 18-carat white gold appliqués and hands that are infused with Chromalight for added legibility.

Similar to the gentleman's model, the 2017 version of the Lady-Datejust 28 receives a pocket-friendly 904L stainless steel version; also available in the popular white Rolesor. The white Rolesor combines 904L steel with precious 18-carat white gold for added sophistication. The new Lady-Datejust 28 features a larger, redesigned 28 mm case and a newgeneration mechanical movement - calibre 2236 - equipped with the Rolex-patented Syloxi hairspring in silicon. The Syloxi hairspring withstands temperature changes, is insensitive to magnetic fields and is up to 10 times more precise than a traditional hairspring in case of shocks. The calibre 2236 is a certified Superlative Chronometer for precision and generates an ample 55-hour power reserve.

The new Lady-Datejust 28 comes with a domed smooth bezel evident in the pink sunray dial model showcased at Baselworld 2017. The feminine model comes with Roman numerals and hands that are made of 18-carat white gold. The matching Oyster bracelet with three-piece solid link configuration provides ultimate comfort and hugs the wrist, making it the perfect everyday watch. Steel houses the dainty pink dial of the Oyster Perpetual Lady-Datejust 28

THE NEW LADY-DATEJUST 28 COMES WITH A DOMED SMOOTH BEZEL EVIDENT IN THE PINK SUNRAY DIAL MODEL SHOWCASED AT BASELWORLD 2017. THE FEMININE MODEL COMES WITH ROMAN NUMERALS AND HANDS THAT ARE MADE OF 18-CARAT WHITE GOLD.
 The elegant Oyster Perpetual Lady-Datejust 28 in 904L steel

The 2017 Royal Oak Chronograph

IT'S ABOUT Time After 20 years, the royal

OAK CHRONOGRAPH RECEIVES A MAKEOVER

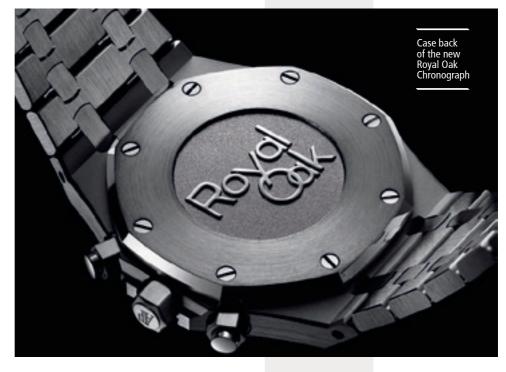
Introduced for the very first time in the year 1997, in a slightly smaller 39 mm diameter, the Audemars Piguet Royal Oak Chronograph saw a larger 41 mm size introduced in 2012. Firm believers of the Royal Oak Chronograph's timeless design will be delighted that minor tweaks have been added this year, five years after the release of the popular model in 2012 and these changes enhance the allure of the Royal Oak Chronograph collection. While the size, bracelet, as well as the definitive design codes of the model remain, the most easily identifiable aspect of the change is the new two-tone dial design. All the new Royal Oak Chronograph watches now feature sportier two-tone colour schemes, with contrasting coloured counters. At the same time, the watches feature larger elapsed minute and hour counters at the 3 and 9 o'clock spots; while the small seconds counter at 6 o'clock is visibly smaller



MMS PID

Resized counters are easy to read with the new twotone colour scheme than the two. The new composition and colour setting improves legibility, complete with the repositioning of the date window – still between four and five yet pushed further down a bit. While the repositioning and resizing of counters create additional space, the new Royal Oak Chronographs also see shorter and wider hour markers with additional luminescent coating for better readability. The Audemars Piguet logo appears to be slightly larger than the previous models introduced in 2012.

The newly redesigned Royal Oak Chronographs are available in several combinations including four versions in 18-carat pink gold with matching pink gold bracelet, as well as alligator straps that go beautifully with the brown or blue 'Grande Tapisserie' dials. Basically whichever dial you choose, brown or blue in pink gold cases, the counter colours match the case. Three stainless steel models are also available with black, white or blue 'Grande





WHILE THE REPOSITIONING AND RESIZING OF COUNTERS CREATE ADDITIONAL SPACE, THE NEW ROYAL OAK CHRONOGRAPHS ALSO SEE SHORTER AND WIDER HOUR MARKERS WITH ADDITIONAL LUMINESCENT COATING FOR BETTER READABILITY.

Tapisserie' dials. The steel versions, both with black and blue dials, feature contrasting silver counters, while the silver dial version comes with black counters and a black second track circling the dial. In all the iterations, the date is printed on a disc matching the dial colour.

Powered by the automatic Calibre 2385, beating at a frequency of 3Hz for high precision timekeeping, the 2017 Audemars Piguet Royal Oak Chronograph is water-resistant to a depth of 50 metres and pumps a 40-hour power reserve that runs the hours, minutes, small seconds, chronograph and date functions.

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FEATURE





arlier this year, The Economist's World Ocean Summit was held in Bali, on February 22-24, 2017, to be exact. Its success was reflected in both the number and calibre of the more than 400 speakers and participants who flew to the island of the gods to discuss how to pursue a sustainable ocean economy.

Participants were very enthusiastic during the two-day programme as they listened to the speakers which included Vice President Jusuf Kalla, Minister of Marine Affairs and Fisheries, Susi Pudjiastuti and Coordinating Minister for Maritime Affairs, Luhut Binsar Pandjaitan.

At the summit, Blancpain, who has been an avid supporter of this event since its inaugural edition in 2012, also highlighted two wonderful timepieces that were born out of the brand's close ties to the sea.

FIFTY FATHOMS BATHYSCAPHE

The new three-hand 38 mm Fifty Fathoms Bathyscaphe model is available in a blue

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THE NEW THREE-HAND 38 MM FIFTY FATHOMS BATHYSCAPHE MODEL IS AVAILABLE IN A BLUE SHADE PARTICULARLY CHERISHED BY BLANCPAIN, AS IT RECALLS THE DEPTHS OF THE OCEAN.

shade particularly cherished by Blancpain, as it recalls the depths of the ocean. Setting the perfect finishing touch, the steel bezel features a blue ceramic insert and hour markers in Liquidmetal^{*}, an alloy known for its deformation resistance and its long-term stability. Like the original Bathyscaphe - which was created in the late 1950s - the luminescent dot on the bezel serves as an index for divers, enabling accurate alignment with the minutes hand and thereby defining the start of a given dive time. Powered by calibre 1150, this watch is water-resistant to approximately 300 metres. The movement is equipped with two seriescoupled barrels ensuring a 100-hour power reserve while guaranteeing constant energy. The calibre is visible through a sapphire crystal case back enabling one to admire its solid gold oscillating weight coated in NAC (a platinum alloy) and sculpted to form the raised Blancpain logo appearing in relief. This material's low density makes it lighter and more shock-resistant, while also being impervious to magnetic fields.

TRIBUTE TO FIFTY FATHOMS MIL-SPEC

The new Tribute to Fifty Fathoms MIL-SPEC features the entire set of technical characteristics of a watch dedicated to diving, established by the original 1953 Fifty Fathoms. Its black dial features indexes in Super-LumiNova[®] and a water-tightness indicator recalls the design of the 1950s MIL-SPEC 1. The unidirectional rotating bezel covered in scratch-resistant sapphire, a Blancpain innovation which first appeared in 2003 with the 50th Anniversary Fifty Fathoms, protects the luminescent indications underneath.

This watch is fitted with Blancpain's in-house automatic winding calibre 1151, which is comprised of 210 components including two series-coupled mainspring barrels, and offers a four-day power reserve. Nestled in its stainless steel 40 mm case, the movement as well as its solid gold winding rotor with a NAC coating (a platinum alloy) and Blancpain logo are visible through the clear sapphire case back. Water-resistant to 300 metres, the timepiece is limited to 500 pieces and comes with a NATO strap, sail cloth strap, or steel bracelet with a secure buckle.

CONTINUED SUPPORT

Fully committed to the plight of the ocean, Blancpain has helped the World Ocean Summit to succeed in its mission to construct a result-oriented conference looking to generate concrete advances towards the development of the blue economy. "Any conference would be useless if it's not followed by action. Blancpain sees this summit as very important because it's followed by action. It's not only about talk and politics," said Blancpain Vice President, Alain Delamuraz. "When you buy our watches, you become involved in this global project too," he added.

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"We will never stop in our commitment to discovery and providing people knowledge about the underwater. Technical achievement is good, but it's not enough. On the other hand, artistic approach allows people to dream. We need to let people dream, let them explain our passion, let them give emotion to our action, then people will be attracted and dream. In the future, they will love and respect our products," Alain added.

Keeping the mission real and active is what Blancpain has been doing from the beginning of the partnership. This year, the Swiss brand and The Economist created the "Ocean Film Series" in an effort to raise a wider awareness of ocean issues. The first episode premiered in Bali at the cocktail reception, the evening before the summit started. It was also released on

Calibre 1151 is visible through the sapphire case back 005/500

the dedicated website (films.economist.com/ blancpain-ocean) and recorded 400,000 views in the first two hours.

On the second evening of the summit, Blancpain awarded the second Ocean Innovation Challenge prize to a groundbreaking project from the Seychelles. Dominique Benzaken, counsellor to the Seychelles Government, came up on stage to receive the prize from Alain Delamuraz for her novel instrument, allowing indebted island nations to swap part of their debt and issue 'blue bonds' with very low interest rates in favour of small-scale sustainable initiatives proposed by local communities. The Seychelles Blue Bonds project satisfied all of OIC's criteria and will now be a pilot for similar projects in other island nations.

Commenting on climate change, as one of the topics discussed at the summit, Alain said, "We'd like to keep being optimistic and positive. Things are changing. We must think about it seriously by knowing better how to act and react. It's not too late, but we need to act fast. We believe that what we continuously do, to bring information to people, will give impact to the future."

Blancpain is devoted to working with The Economist to continue to raise awareness, transmit passion for the ocean and gain more followers in helping protect it.





BR-X1 R.S.17 CHRONOGRAPH

The perfect combination of Bell & Ross' expertise in the worlds of extreme watches and haute horlogerie, the BR-X1 RS17 is an instrument with an innovative design created for racing drivers, and produced as a limited edition of 250 pieces. The carbone case is protected by a bumper made from high-tech ceramic and rubber, forming a protective shield. The easy to read openworked dial sports colours taken from the RS17 steering wheel. The skeleton chronograph movement is an exceptional mechanism, combining haute horlogerie finishes with extreme lightness • **The Time Place** Tunjungan Plaza Surabaya • **INTime** Grand Indonesia • Mal Kelapa Gading • Plaza Senayan • Mal Galeria Bali • Paris Van Java Bandung • Pondok Indah Mall 2 • Senayan City • Seminyak Village Bali • Sun Plaza Medan • **@Time** Plaza Indonesia • **Service Centre** Menara Sudirman, JI.Jend.Sudirman Kav.60, 12A floor. Tel: (62) 21 2927 2780 • www.bellross.com



Bell Ross RENAULT SPORT

Versatile Naruli tampubolon juggles

MARULI TAMPUBOLON JUGGLES MANY ROLES. AN ACTOR, SINGER AND LAWYER, HE IS AN INSPIRED GENTLEMAN DRIVEN BY HIS MANY PASSIONS.

Wardrobe and pocket square: Ermenegildo Zegna

ne

Wallet: Cartier Santos long wallet

Briefcase: Louis Cartier Caramel calfskin document holder

Timepiece: Drive de Cartier, black dial, steel on leather strap



"Through playing the piano, I learn how to activate my multi-tasking abilities."

Timepiece: Drive de Cartier, pink gold on leather strap

Timepiece: Drive de Cartier Moon Phases watch, steel on leather strap

> Wardrobe: Diesel

"In life there are countless ways to express ourselves. One of the best ways for me is to sing."

Timepiece: Drive de Cartier, pink gold on leather strap

"I seek my peace in the harmony of melodies. Helodies which can be profoundly felt as a representation of my feelings."

Timepiece: Drive de Cartier Moon Phases watch, steel on leather strap

> Wardrobe: Diesel



"It brings me incomparable joy when I could paint some smiles on people's faces through my voice."

"Pelodies are often transformed into a composition of words. It can become a song, it can also become a contemplation."

2

50

act one and reading the series

Timepiece: Drive de Cartier, large date, retrograde second time zone and day/night indicator

Pen: Diabolo de Cartier

Wardobe: Ermenegildo Zegna

Timepiece: Drive de Cartier, large date, retrograde second time zone and day/night indicator

^{Pen:} Diabolo de Cartier

Wardobe: Ermenegildo Zegna

Photography by Panji Indra Styling by Triska Putri Grooming by Kenshie Lie

> "In all sincerity and simplicity, we are deemed to restore the imperfect tracks we have stepped in the past with a peaceful harmony."



ANEW Phase

THE ILLUSTRIOUS GERMAN WATCHMAKER STUNS WITH AN UPDATED MOON PHASE TIMEPIECE

erman horology giant A. Lange & Söhne has unveiled the latest revamp of its bestselling Lange 1 Moon Phase model, powered by the brand's 20th in-house calibre.

For centuries, watchmakers have been fascinated by the moon; lured by the mysteries surrounding its origin and determined to track its movement as accurately as possible.

White gold and black version of

the Lange 1 Moon Phase

Although time-telling devices that recorded the phases of the moon had long been in existence before the first mechanical watch was even invented (dating as far back as the great ancient Egyptian kingdoms), the method wasn't successfully harnessed and imple-

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Calibre L121.3 powers the watch to 72 hours

mented into a portable timepiece until the late 19th century. And since then, fans and industry stakeholders of haute horlogerie have been captivated by the majestic beauty of the moon phase complication.

In the forefront of modern watchmaking's endeavour to create the finest, most accurate moon phase watch is A. Lange & Söhne. In 2002, the 172-year-old company made a critically and commercially acclaimed breakthrough with the Lange 1 Moon Phase from its Lange 1 family, which went on to become one of the brand's most successful collections as "the face" of its "new era," the manufacture said.

As a watchmaker that is constantly evolving and making strides in the industry, A. Lange & Söhne took its moon phase technology one step further. It recently unveiled an updated iteration of the line amid much fanfare, pleasantly surprising fans and pundits with an added feature: a combined moon phase and day/ night indicator.

The newest Lange 1 Moon Phase measures 38.5 mm in diameter and retains a relatively similar design as its predecessor, such as an off-centre time display in Roman numerals and a date display at 1 o'clock. However, in this newest model, the subsidiary seconds dial at 4 o'clock also houses the combined moon phase and day/night indicator.

Two discs work together to create the stunning effect of a solid gold moon in its various stages set against a vibrant and realistic day or night background that rotates every 24 hours.



THE LANGE I MOON PHASE COMES IN A RANGE OF OPTIONS, INCLUDING A WHITE GOLD AND BLACK COMBINATION, PINK GOLD AND ARGENTÉ, AS WELL AS PLATINUM WITH A RHODIÉ CASE AND DIAL. "On the disc, the different times of day are represented by varying blue hues caused by interference effects," the manufacture explained in a statement. "During the day, it shows a bright sky without stars, while at night it depicts a dark sky with prominently contrasting lasercut stars."

The entire display required 70 components to complete, supported by A. Lange & Söhne's own L121.3 calibre that boasts a 72-hour power reserve.

The Lange 1 Moon Phase comes in a range of options, including a white gold and black combination, pink gold and argenté, as well as platinum with a rhodié case and dial.



ALONG Came a Spider WHEN INNOVATION MEANS LIGHTER THAN JUST BEING

Roger Dubuis launched a series of five groundbreaking watches at SIHH 2017 that pushed boundaries; one of the five even bested Roger Dubuis' own carbon fibre watch from previous years.

Enter the Excalibur Spider Carbon, an extension – or shall we say an innovative take on the carbon case – that was initially introduced back

in 2015 in the form of the Roger Dubuis Excalibur Automatic Skeleton Carbon. This year, that idea is pushed further as the Excalibur Spider Carbon features a Spider-type skeletonised case with a DLC- treated crown, case back and 'container,' all made from titanium. The weight stripping doesn't stop there; the unbelievably light Excalibur Spider Carbon watch happens to be the first watch ever with its movement plate, bridges and tourbillon upper cage made entirely of carbon. Resulting in an incredibly light yet highly sturdy watch from Roger Dubuis.

Easily identifiable among the rest of the collection, the Excalibur Spider Carbon boasts a bright sporty black and red colour combination. Fun fact, the spider name was derived from the colour black and red that resembles the ceiling dweller. Upon further inspection, the honeycomb-patterned dial serves as a perfect high-tech background to highlight the Calibre RD509SQ, an 'Astral Skeleton' flying tourbillon calibre beating at 21,600 VpH and pumping out a 70-hour power reserve. The skeletonised Calibre RD509SQ is made possible with the T700 carbon material that's highly rigid by nature, yet offers enhanced protection against vibrations, which therefore improves precision. The T700 carbon's ultra-thin layThe Astral Skeleton star is also seen on the case back

Front view of the RD509SQ

ered structure – including a uniform structure enabling 8% lower porosity compared to other types of carbon – enables a substantial 30% weight reduction.

In Geneva, we had the chance to sit down with Gregory Bruttin, Roger Dubuis' Strategic Product Director, and discuss about the Excalibur Spider Carbon watch. According to him, the watch provided a significant challenge during its development particularly in the carbon treatment. Carbon is rather commonly used in watches, but this would be the first time for it to be used on a skeletonised case. Decorating a carbon-based case provided its own chal-

"

THE SKELETONISED CALIBRE RD5°9SQ IS MADE POSSIBLE WITH THE T700 CARBON MATERIAL THAT'S HIGHLY RIGID BY NATURE, YET OFFERS ENHANCED PROTECTION AGAINST VIBRATIONS, WHICH THEREFORE IMPROVES PRECISION. lenges as the nature of the material requires a special process to polish, decorate and give it that unique Roger Dubuis look.

The Excalibur Spider Carbon comes in a large 45 mm case, a fitting size to allow us to marvel at the beautiful skeletonised dial and calibre. The dial is mainly comprised of the prominent tourbillon cage at 7 o'clock, with the Astral Skeleton star visible in the upper right corner. Mostly in a natural carbon colour, the Excalibur Spider Carbon showcases red accents that extend from the bezel and continue along the minute track, all the way to the skeleton hands in black PVD-coated gold with contrasting red tips. Perfectly representing the brand's DNA in skeletonisation, the Excalibur Spider Carbon is equipped with a rubber base and red RubberTech fabric-like inlay strap with a DLC-coated titanium folding clasp. The exquisite Excalibur Spider Carbon is produced in a highly limited quantity of 88 pieces worldwide.



THE GEONETRY of Beauty INC PRESENTS FEMININE ADDITIONS TO THE DA VINCI COLLECTION

rom the ancient temple of Osiris at Abydos in Egypt, to the Buddhist Golden Temple in Amritsar India, and the Forbidden City in Beijing, a similar pattern emerges. Dubbed the Flower of Life, in plain view this pattern is a geometrical figure composed of multiple evenly spaced, overlapping circles that are arranged so it forms a flower-like pattern with a six-fold symmetry similar to a hexagon. The centre of each circle is on the circumference of six surrounding circles of the same diameter. As this symbol is found in various ancient manuscripts and temples around the world during different time periods, it is clear that the symbol holds a deep meaning. Moreover, the pattern is found in the most significant spots of these holy sites. Take the one found in the Forbidden City: the Flower of Life is located in the former home of 24 Ming and Qing dynasty era emperors and can be found on a sphere underneath the paw of the Fu-Dog, a symbol of protection to the buildings and their inhabitants and who were considered to be the guardians of knowledge.

An engraving of the Flower of Life on the case back is shared by all the models

A blue strap and dial markings identify this

version

So fascinating is the Flower of Life, it was one of the most important subjects studied by universal genius Leonardo Da Vinci. Italy's master artist and inventor studied it so he could learn more about its mathematical properties. He discovered geometric figures representing shapes such as the platonic solids, a sphere, a torus, and used the golden ratio of phi in his artwork – all of which is derived from the Flower of Life design.

IWC Schaffhausen has honoured Leonardo da Vinci's studies related to the Flower of Life with the IWC Da Vinci collection. First debuted in 1969, the latest iteration of the Da Vinci collection was recently launched - the Da Vinci Automatic Moon Phase 36 for ladies. As indicated by its name, the diameter of the watch is 36 mm and it is available in three models. The first has (Ref. IW459308) a case made of red gold, with blue hour markers and hands, and gold-finished moon and stars on the moon phase complication, with a bronze-coloured alligator strap by Santoni. The second variation (Ref. IW459307) has a stainless-steel case with 54 diamonds on the bezel. The dial markings and hour and minute hands in this version have a gold finish with a blue seconds hand. Meanwhile, the moon and stars on the

moon phase are gold-finished. A dark brown Santoni alligator strap with a stainless steel butterfly clasp secures the timepiece on the wrist. The third variation (Ref. IW459306) has its dial, moon and stars finished in silver. The dial markings, night sky and Santoni leather strap are dark blue. All models are powered by the mechanical 35800 calibre automatic movement with a 42-hour power reserve and share a Flower of Life engraving on the case back, a moon phase display at 12 o'clock and Santoni leather straps. For the utmost comfort on the wrist, the timepiece straps are fastened on new lugs that have moving horns. Red gold iteration of the Da Vinci Automatic Moon Phase 36

IWC SCHAFFHAUSEN

VINCI COLLECTION. FIRST DEBUTED IN

1969, THE LATEST

WAS RECENTLY LAUNCHED – THE DA VINCI

FOR LADIES.

0

PHASE 36

ITERATION OF THE

AUTOMATIC MOON

DA VINCI COLLECTION

LEONARDO DA VINCI'S STUDIES RELATED TO THE FLOWER OF LIFE WITH THE IWC DA

HAS HONOURED



CLASSIC Reintroduction

PANERAI TAKES TO THE SEAS WITH THE NEW MARE NOSTRUM

t is fair to say that the Luminor and Radiomir are the two most strikingly recognisable collections of Officine Panerai. That being said, the Panerai Mare Nostrum collection is reserved for those "in the know", as it is one of the rarest models ever crafted by the Florentine brand. Mare Nostrum, meaning "our sea" in Latin, and the name of the Mediterranean Sea during Roman times, is in fact the first chronograph ever made by Officine Panerai. It made its debut in 1943 in the form of a prototype, unfortunately it never got produced. What was initially intended for deck officers of the Royal Italian Navy, eventually became for civilian use. Fifty years later, Panerai finally made a watch inspired by the 1943 prototype, named Mare Nostrum Acciaio. Everything was made similar to the initial design but with a major difference of size as the prototype had a 52 mm diameter, while the 1993 production came in at 42 mm. The hallmark of the timepiece is the broad, flat brush-finished bezel engraved with the tachymeter scale in km/h and two push buttons controlling the chronograph functions. This rather busy bezel is indeed a stark difference from the clean bezel of the Luminor and Radiomir.

Clocking in at 42 mm, the Mare Nostrum Acciaio has a blue dial and matching strap



The 1993 Mare Nostrum Acciaio was a success in the market, and now Officine Panerai has recently reintroduced a new special edition reproduction of the timepiece limited to 1,000 pieces. The reproduction (PAM 716) is made very similar to the 1993 edition, as it has the same size and same deep blue dial. The only difference is that the newly released version has letterings on the crown and the back. At 9 o'clock is the chronograph minute counter and at 3 o'clock is the small seconds hand. A nice touch is the tan colour of the hour markers and hands which give the watch a vintage look; they are coated with Super-LumiNova* to provide visibility under dark conditions.

Powering this new timepiece is the same movement of the original 1993 version: an OP XXXIII calibre, created and personalised by Panerai on the ETA 2801-2 base with a Dubois-Dépraz chronograph module. With a diameter of 13 ¹/₄ lignes, the hand-wound calibre has a power reserve of 42 hours and is COSC-certified. On the back of the timepiece is the inscription Officine Panerai Firenze and the OP logo engraved. Both the 1993 version and the new production are water-resistant up to 50 metres.

Those who acquire the timepiece will be delighted to have it presented within an elegant wooden box. Not just the timepiece, within



the box is a replica of the Luigi Durand De La Penne, the destroyer of the Italian Navy launched in 1993. The destroyer was named in honour of Admiral Durand De La Penne, who in 1941 had taken part in the celebrated attacks in the port of Alexandria in Egypt for which he and other commandos equipped with Panerai instruments were awarded the Gold Medal for Valour. It was on the destroyer Luigi Durand De La Penne that the original 1993 Mare Nostrum was presented for the first time. In addition to the ship replica, the wooden box contains a screwdriver and a second leather strap with a sewn-on buckle.

THE REPRODUCTION (PAM 7¹⁶) IS MADE VERY SIMILAR TO THE ¹993 EDITION, AS IT HAS THE SAME SIZE AND SAME DEEP BLUE DIAL.

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a fourth iteration in the same steel and gold combination with a diamond-encrusted pink gold bezel.

Two references are available in larger sizes, the 41 mm Overseas Automatic and the 42.5 mm Overseas Chronograph respectively. The Automatic model is powered by Manufature Calibre 5100 which runs the hours, minutes, seconds and date underneath a silver-lacquered dial. Offered in a stainless steel 41 mm case with an 18-carat 5N pink gold bezel, this two-tone model comes with a dark brown Mississippiensis alligator strap, as well as a second strap in dark brown rubber for a sportier look. The last iteration of the new collection is the 42.5 mm Overseas Chronograph, powered by the Manufacture Calibre 5200. Developed and manufactured by Vacheron Constantin, the movement pumps a 52-hour power reserve that runs the time function, a small seconds counter, date function, and the column-wheel chronograph with a 30-minute counter and a 12-hour counter to complete the silver lacquered dial with sunburst motif. Like its Automatic brother, the Chronograph comes with a dark brown alligator leather strap and a similarly coloured rubber strap.

Overseas

model with

diamond-set bezel

small

FINE Elegance

THE OVERSEAS COLLECTION IS PERFECT FOR SPECIAL OCCASIONS AND DAILY WEAR

riginally launched in 1996, the Vacheron Constantin Overseas now has a twotone interpretation of the iconic sporty model unveiled at its presentation at the SIHH 2017. Fitted with an easy interchangeable strap – no tool needed – the collection now comprises of four ladies' Overseas Small models, a men's Overseas Automatic model with silvered dial and a men's Overseas Chronograph.

For the ladies' line, two new all-steel versions of the Overseas are presented with a casual chic vibe in 37 mm, with blue or rosy beige dials. These small models are powered by Manufacture Calibre 5300 that runs the hour and minute hands, along with the small seconds displayed at the 9 o'clock counter. The easy interchangeable strap system comes handy as two additional straps in sporty rubber or elegant alligator leather accompany the standard stainless steel bracelet. Completing the 37 mm sized Overseas is a third model in a steel case with an 18-carat 5N pink gold bezel with a silver dial, and

66 THE TIME PLACE

BORN TO DARE

One of the hardest-working players in the history of the sport, he has inspired generations and the growth of football around the world. Entrepreneur, philanthropist and style icon, his influence on popular culture transcends the pitch. Some are born to follow. Others are **#BornToDare**

BLACK BAY **S&G**

TUDOR

in la

DAVID BECKHAM



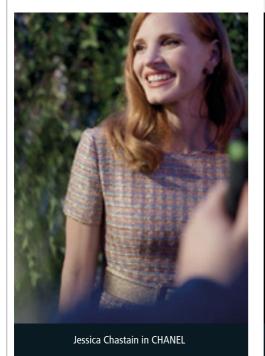
GLITZ and Glamour THE CANNES FILM FESTIVAL 2017 CELEBRATES THE WORLD OF CINEMA

ow on its 70th year, the Cannes Film Festival is one of the world's most highly anticipated events for film. The annual festival was founded in 1946 and previews new films from all genres, including documentaries from all over the world. Since its inception, the event has become an important medium in showcasing international films as well as other cinematic endeavours.

Because it is a by invitation only function, the Cannes Film Festival exudes an aura of exclusivity and is attended by many prestigious actors and personalities from different countries. With this esteemed roster of attendees, the event draws not only the attention of the world, but also some of the most illustrious brands in luxury. Gracing the opening were the who's who of international cinema and entertainment. Among them was American actress Julianne Moore, who was seen wearing white gold earrings set with rubies and diamonds from the Precious Chopard Collection. Similarly, pop icon Rihanna walked the red carpet of Cannes for the first time decked out in marvellous pieces from her Rihanna 🕈 Chopard collection, a collaborative project which was also unveiled at that time, whereas Academy Award-winning actress Charlize Theron stunned on the 70th Anniversary Red Carpet in 18-carat white Fairmined gold diamond earrings, bracelet, secret watch fully set with diamonds and ring, all from the Chopard Garden of Kalahari Collection.



As official partner of the star-studded occasion, Chopard happily took part in celebrating the festival's 70th anniversary. An important fixture at Cannes since Caroline Scheufele's





Monica Bellucci in Cartier as the mistress of ceremonies at the opening ceremony

beautiful redesign of the much-coveted Palme d'Or prize in 1997, Chopard also honours the 20th year of its precious partnership with the world of cinema.

CHANEL also had an enthralling presence at the festival. CHANEL ambassador and Academy Award-winning actress Tilda Swinton, who won her Oscar for Best Supporting Actress for the movie "Michael Clayton", rocked the 70th Anniversary Red Carpet with a black tweed jumpsuit, an ensemble (look 92) taken straight from the maison's Fall-Winter 2017/18 Readyto-Wear collection.

Cartier, the jeweller of Kings (and Hollywood royalty), also bejewelled a number of lovely ladies. The iconic brand provided dazzle to Monica Bellucci, the glamorous mistress of ceremonies. At the red carpet event, the Italian actress wore Cartier High Jewellery pieces including dangling platinum earrings and a platinum necklace with seven briolette-cut diamonds totalling 19.50 carats. For the opening ceremony, Monica also wore a stunning Cartier High Jewellery platinum necklace with sapphires and diamonds. This was accompanied by Galanterie de Cartier earrings in white gold with diamonds and a Cartier High Jewellery Ring with a 13-carat sapphire and diamonds.

Robin Wright was another beautiful actress who wore Cartier to Cannes. She chose a Panthère de Cartier bracelet in 18-carat pink gold, set with emeralds, obsidians and 739 brilliantcut diamonds totalling 11.56 carats as well as C de Cartier diamond earrings in 18-carat pink gold for the premiere of "The Dark of Night", her short feature directing debut, which was revealed during the festival's Cannes Classics section.

Many other events also ensued throughout the 11-day affair such as the opening gala dinner, where French actress Marion Cotillard was seen in a short sequined CHANEL dress, and the Vanity Fair France and CHANEL dinner held at Tetou Restaurant on May 24, 2017. The function was attended by a number of celebrities, including Jury Member Jessica Chastain, who wore a short-sleeved dress in multicoloured tweed (look 7) from the CHANEL Spring-Summer 2017 Haute Couture collection together with a CHANEL belt.

At the closing ceremony of the 70th Cannes Film Festival, German actress and Best Actress winner Diane Kruger stole the spotlight in exquisite Chopard High Jewellery including a necklace in 18-carat yellow gold and 18-carat white gold set with a pear-shaped yellow diamond (15.87 carats) and diamonds (48.36 carats). Diane was lauded for her portrayal in the politically charged film, "In the Fade" (Aus Dem Nichts), directed by Fatih Akin.

But the highest honour of the festival, the Palme d'Or, went to Ruben Östlund for his film "The Square" and was presented by French actress Juliette Binoche, together with Spanish director and Jury President Pedro Almodóvar. Juliette shimmered in white gold diamond earrings as well as a white gold bracelet with diamonds totalling 103.39 carats, all from the Chopard High Jewellery Collection, while Pedro wore a Chopard L.U.C Qualité Fleurier in rose gold.

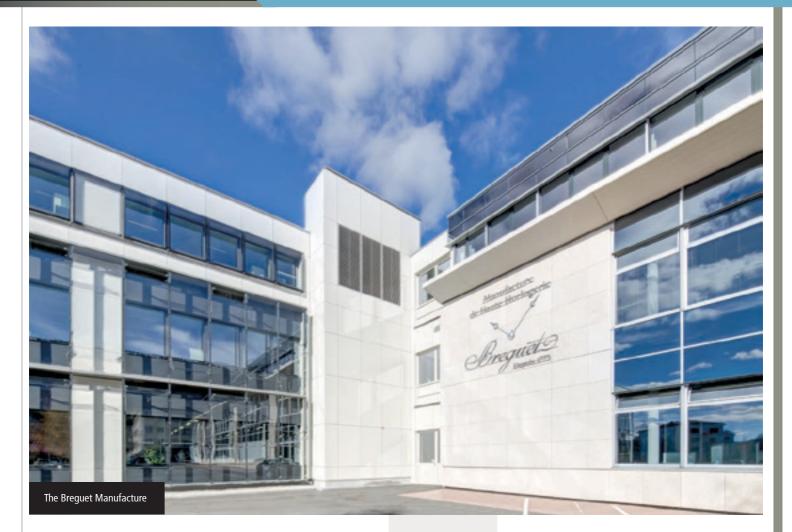


Rihanna wearing some pieces from the RIHANNA ♥ CHOPARD collection



Charlize Theron wearing Chopard





A HOROLOGICAL Legend

BREGUET CONTINUES ITS ILLUSTRIOUS LEGACY OF INNOVATION AND EXQUISITE CRAFTSMANSHIP

In the world of watchmaking, Breguet is considered a pioneer and a stalwart of beautiful watch creation. Throughout its 242 years of existence, the manufacture has shown a great capacity for invention which has paved the way for some of the watch world's most notable innovations. Today, Breguet continues to showcase its masterful take on time with truly inspired and technically sound timepieces worthy of bearing its founder's muchrevered name.

1775-1799

The Breguet story began in 1775 when Abraham Louis Breguet decided he wanted to put up his own business. In an effort to make his dream come true, Abraham Louis moved to Paris,



Portrait of Abraham Louis Breguet





following the completion of apprenticeships under notable master watchmakers Ferdinand Berthou and Jean-Antoine Lépine, to establish his company at Quai de l'Horloge.

An avid watchmaker, Abraham Louis set forth on his watchmaking journey guided by his passion and armed by his propensity to create novel timepieces. His first achievement was the creation of the world's first self-winding watch in 1780. Aptly named perpétuelle, this innovation caught the attention of the Queen of France, Marie Antoinette, who helped propel the watchmaker's career and secured for him a royal commission, when one of the Queen's loyal admirers asked him to create a pocket watch that would house every complication at that time.

In 1783, he invented the gong spring for the minute repeater and successfully introduced two new design elements that would effectively become aesthetic symbols of his brand: open-tipped hands that are presently known as Breguet hands and elegant Arabic numerals now called Breguet numerals.

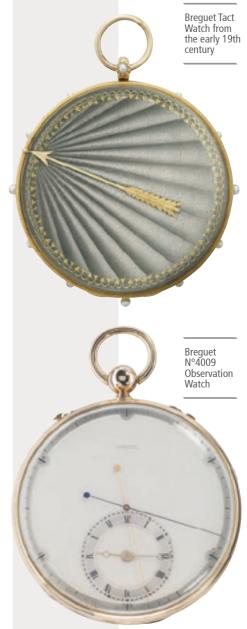
Further showcasing his flair for combining function with elegance, Abraham Louis became the first watchmaker to employ the art of guilloché on his watch dials in 1786. But he did not stop there. The late 18th century was a prolific one as he fabricated a number of horological firsts: the ratchet key in 1789, an escapement that works without oil which is now known as the Breguet key; the pare-chute anti-shock device in 1790; the subscription watch, the first single hand watch in 1796; the



Reine de Naples 8918

constant force escapement in 1798; and the world's first tact watch in 1799, which enabled the owner to tell the time by touch alone.





To usher in the 19th century, Abraham Louis astounded the world with yet another invention in 1801 – the tourbillon regulator – which counters the effects of gravity and improves timepiece precision. As his following continued to grow, another royal asked him for a commission, Caroline Murat, the Queen of Naples and sister of Napoleon I. She asked him to make her a watch that she could wear on her wrist and Abraham Louis delivered, creating a piece that would become one of the world's first wristwatches. The admiration of royalty must have played a part in the watchmaker's consistent efforts and no less than Louis XVIII, King of France, appointed him a member of the Bureau des Longitudes in Paris in 1814 and a year later, he was given the official title of chronometer maker to the French Royal Navy.

This commendation from the King surely inspired Abraham Louis who introduced the observation chronometer in 1820, an early fore-

THE HERITAGE SERIES



runner of the modern chronograph. However, only three years later, in 1823, the passionate watchmaker died and his son, Antoine-Louis, took over the helm of the manufacture.

1830-1939

Despite the loss of its founder, Breguet continued to flourish and innovate. In 1830, it unveiled the first watch with keyless winding followed by the Sympathique clock a year later. Following this, yet another royal became a fan. Queen Victoria purchased her first Breguet watch one year after her ascent to the throne in 1838.

Through the years, Breguet's management was overseen by Abraham Louis's progeny, but the death of his great grandson, the last of his family to head the business, brought about a change in the ownership of the company. Edward Brown was a partner of the family business and eventually took it over. A notable achievement under his leadership was the first sidereal timekeeper in 1939, which measures time based on the Earth's rotation.

1970-1999

With the advent of the 70s, Breguet presented the Classique collection in 1972. Further development of the line resulted in the creation of a Classique model enriched by a tourbillon in 1988, a fitting tribute to the brand's founder and inventor of the regulating device.

Two years later, in 1990, the manufacture unveiled a new Sympathique clock with

tion from the aviation watches it made for the French government in the 50s and produced the Type XX collection. In September 1999, The Swatch Group acquired Breguet, and the late Mr. Nicolas G. Hayek helmed the brand until his passing in June 2010.

2001-2010

The rich legacy began by Abraham Louis Breguet continued with the 200th anniversary of the tourbillon in 2001, and with the change in ownership, the brand gained new momentum. It honoured the great support of Caroline Murat, the Queen of Naples, who purchased a whopping 34 watches and clocks from Breguet, with the launch of the Reine de Naples collection in 2002. And in 2005, the manufacture unveiled the refined Tradition line as a powerful homage to the memory of its founder. In 2008, a reproduction of the legendary Marie Antoinette pocket watch was created with only pic-



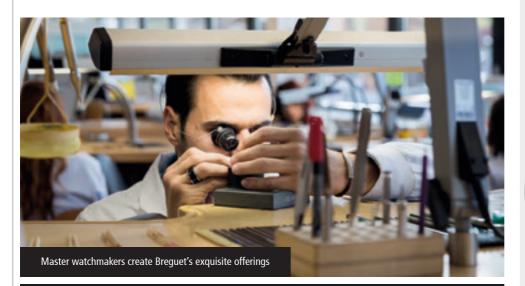
a wrist watch instead of a pocket watch. It also heralded the launch of the Marine line.

Yet another milestone in Breguet history was made in 1991, with the invention of the Perpetual Equation of Time wristwatch. A true benchmark in watchmaking, the timepiece included a perpetual calendar as well as an indicator for the equation of time – the difference between the modern measurement of time and 'true' solar time measured by the Earth's orbit around the sun.

Four years later, in 1995, Breguet took inspira-

tures and descriptions for basis.

With the passage of time, Breguet has continuously striven for improved time measurement and precision. In fact, the manufacture makes substantial investments in the research and development of new technologies and materials. In 2010, the brand filed a patent for a magnetic pivot which controls the negative effects of magnetism in a watch while also improving the pivoting, rotation and stability of the balance staff. This breakthrough mechanism was first unveiled in the Classique Chronométrie 7727. Available in rose or white gold, the time-



The masculine profile of the Marine GMT 5857

UDDITIONAL

piece has an engine-turned dial and Breguet open-tipped hands in polished steel.

2012-PRESENT

With the 200th anniversary of the wristwatch Abraham Louis Breguet produced for Caroline Murat, and the 10th anniversary of the Reine de Naples line, Breguet spearheaded a travelling exhibition which featured the exquisite pieces of the collection as well as other Haute Joaillerie pieces in 2012. Truly outstanding, the rose gold Reine de Naples 8918 bears the iconic oblong-shaped case of the line, with a bezel and dial flange adorned with sparkling diamonds. It is truly a dazzling example of Breguet artistry and craftsmanship.

Also in 2012, Breguet presented an unprecedented time zone model in its Marine collection. The Marine GMT 5857 exudes a tough, masculine profile with its 42 mm case with welded lugs, guards protecting the crown



The Tradition Independent Chronograph 7077 is a true union of Breguet's past, present and future



White gold version of the Classique Chronométrie 7727

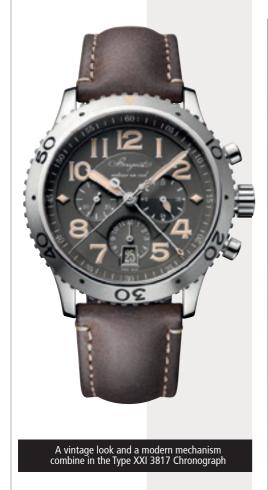
and a sturdy rubber strap. It has an engineturned dial with a wave pattern which serves as a background to the Breguet open-tipped hands. Furthermore, the watch has a second time zone indicator, as well as a 24-hour and date display.

Another release in 2013 showcased the brand's prowess in horological innovation. The Classique Tourbillon Extra-Plat Automatique 5377 features an off-centred tourbillon of which the lightened titanium carriage carries a Breguet balance with a silicon balance spring, as well as a specially developed escapement. Housed in an extra-thin platinum case, the timepiece has a power reserve of up to 80 hours.

In celebration of the Tradition line's 10th anniversary in 2015, the manufacture presented a Tradition model that sealed Breguet's position as a major player in haute horlogerie. The Tradition Independent Chronograph 7077 is a true union of Breguet's past, present and future. The watch showcases the brand's iconic design elements while also paving the way for new innovations such as the blade spring principle, the assembly of which has been duly patented, as well as a patented chronograph balance-wheel in titanium.

With such a rich history, Breguet never fails to incorporate elements of its past into its pres-

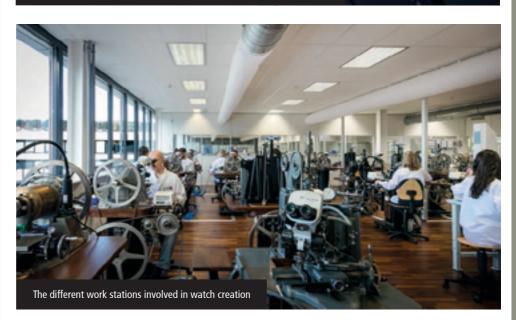
THE HERITAGE SERIES



ent offerings. The vintage look of the Type XXI 3817 Chronograph, unveiled in 2016, is intended to kindle nostalgia, while the mechanism that powers it features the latest technical advancements, silicon components and a flyback function.

Today, Breguet perpetuates its legacy of beautiful watch creation with its flagship model for 2017, the Marine Équation Marchante 5887. Presented in 950 platinum, the watch showcases a running equation of time, a perpetual calendar, a tourbillon and an 80-hour power reserve. Wonderful finishing, including a finely engine-turned dial and intricate engravings on the case back evoking the spirit of the navy, makes the timepiece a true work of art.







HIGH LIVING



R

HIGH LIVING

Kendall Jenner wearing the FENDI Back To School

Bella Hadid looks cool with the FENDI Back To School

BACK TO School

Black & Light blue version of the FENDI Back To School

THE ITALIAN FASHION HOUSE LAUNCHES A FRESH AND VERSATILE LINE OF BAGS

ith the summer holiday winding down, high-fashion house FENDI takes inspiration from one of the most fun and carefree phases of our lives to create the latest addition to its collection of leather goods.

The Italian brand recently launched a line of stylish yet practical bags called Back To School, featuring a whimsical design that harkens back to the ebullient days of schoolgirl gossip sessions and after school hangouts at the mall. The Back To School offers two styles in one bag, thanks to a long metallic chain that adds a high-fashion aesthetic, but can also turn a backpack into a messenger bag with one simple adjustment. The result is a truly versatile accessory that can just as easily accompany both daywear and evening wear.

The bag itself has a clean and minimal design, with a silhouette that is understated yet oozes sophistication. According to FENDI, the Back To School specifically caters to "the needs of the urban and cool FENDI woman with a dynamic lifestyle."

1 . 1

The mono-coloured line gives customers an option of two sizes, mini and regular, as well as a range of hues, from versatile to vivid, including black, light blue, brown and yellow. An exclusive edition is also available in black, adorned with rainbow-coloured fuzzy pompoms for the fashionably young at heart.



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HIGH LIVING



Lily-Rose Depp in a stunning creation & Pharrell Williams at the Métiers d'Art show

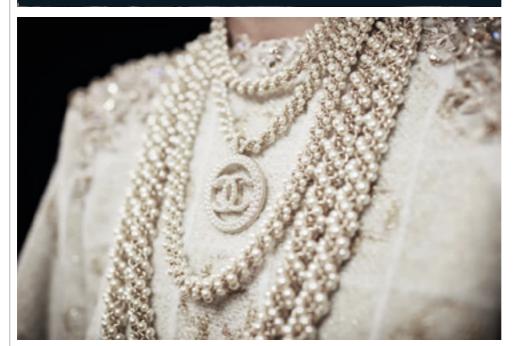




78 THE TIME PLACE



The Paris Cosmopolite 2016-17 Metiers d'Art collection featured wonderfully intricate details



igh-fashion powerhouse CHANEL staged its 13th annual Métiers d'Art event in Paris last December, reminding fans and industry counterparts that the maison continues to push the boundaries of superlative quality and craftsmanship.

The highly-anticipated Métiers d'Art show was created to honour CHANEL's dedicated artisans from 11 ateliers that are responsible for providing the brand's intricate adornments, such as lace work, embroidery, beading, buttons and even corsages. Each year, the visually stunning runway show takes place in different locations across the world. Past events – each more lavishly decorated than the next – have been hosted in Rome; Salzburg, Austria; Edinburgh, Scotland; Mumbai, India; as well as Dallas and New York, USA, among others. This year's edition returned to the maison's roots and high-fashion capital of the world: Paris. The French capital held a special place in the heart of Saumur-born Gabrielle "Coco" Chanel as her second home and, of course, the city that helped elevate her to fashion fame as the location of her first CHANEL boutique.

Playing host to the 2016/2017 Métiers d'Art show was Hotel Ritz Paris, the very same hotel where Gabrielle Chanel had kept a third-floor suite for 37 years – which makes this particular Métiers d'Art presentation all the more remarkable for the 107-year-old brand.

Themed "Paris Cosmopolite," this year's edition spotlighted a runway show for a collection designed entirely by CHANEL Head Designer and Creative Director Karl Lagerfeld – a fashion



icon in his own right. Lagerfeld created some 70 looks for the event, staying close to CHANEL's well-proven formula of blending classic designs with modern details. Each piece is truly "cosmopolitan" in every sense of the word: stylish, sophisticated, urban and ultra-glamorous.

The iconic CHANEL jacket, for example, received a feminine makeover that strongly showcased the unparalleled skills of the maison's artisans. Several versions graced the catwalk, boasting Plexiglass buttons, floral embroidery and even braids fashioned from pears or tweed roses. One interpretation of the signature jacket features an officer's collar and white trompe l'oeil cuffs, while another comes adorned with leather details.

The collection's opulent gowns, meanwhile, were inspired by "the evening dresses that women used to wear to dine at the Ritz," Lagerfeld explained.

This means a sumptuous colour palette of blue and black with splashes of red, as well as cream, white and golden hues. Silhouettes featured well-defined waists and long godets, complemented by elaborate embellishments ranging from ostrich feathers to sunray pleats.

Enjoying an exclusive, front-row view of the show were CHANEL's fresh generation of brand ambassadors, including Cara Delevingne, Georgia May Jagger, Lily-Rose Depp, Alice Dellal, Sistine Stallone and Ellie Bamber – all of whom wore crowns made of roses or delicate veils.

"No camellias this season, it's all about roses!" Lagerfeld exclaimed.

ETIMEPLACE 79



Indian elements and colours inspire the Tory Burch Pre-Fall 2017 collection

WHEN INDIA Meets Milan

TORY BURCH DRAWS INSPIRATION FROM AN ENIGMATIC MUSE FOR HER PRE-FALL 2017 COLLECTION nown for her high-fashion bohemian-chic flair, American designer Tory Burch's creations exude a rare blend of free-spirited whimsy and elegance that has become the go-to style choice for modern women worldwide.

In her eponymous label's latest offering, the Pre-Fall 2017 collection, she stays true to that proven formula, giving fans what they love about the brand: an eclectic mix of colours, fabrics and silhouettes that work together to create a uniquely strong, feminine aesthetic.

This time, however, Burch looked to the vibrant culture of India and infused a rich colour palette reminiscent of saffron, masala and gold into her designs. This includes burnt sienna, navy blue and ivory.

Specifically, she drew inspiration from the life of Gabriella Crespi (1922-2017), an Italian architect, sculptor and designer known for blending art with interior design by creating high-end, geometric-inspired furniture. Her clients included Hollywood celebrities, leaders of fashion and European royalty.



After a successful, 30-plus-year career, she left Europe to set off on a spiritual journey that led her to India, where she would spend the next 20 years of her life.

Tory Burch Dragonfly

PRE-FALL 2017 COLLECTION

Tory Burch Elephant Zip Continental Wallet

"Pre-Fall 2017 was inspired by Gabriella Crespi's life — from Milan to India, cosmopolitan to bohemian chic," Burch explained. "We paired crisp tailoring and fluid shapes, streamlined and textured fabrics, geometric patterns and rich florals and embroideries."

Emulating this distinct blend of exotic and sleek are polished jackets, flowing caftans and dresses, A-line skirts and billowing pants that lend a "subtle flair." These are fashioned from a mélange of fine, contrasting fabrics, including silk, suede set against transparent plastic, lace and even gold-foiled leather appliqués on linen.

Meanwhile, floral prints, woodblock motifs, as well as geometric and elliptical patterns work well with jewel embellishments and pleats to create a truly eclectic collection that successfully hints at both South Asian and European undertones.

Accessories from the collection – comprising bags, shoes and bangle bracelets – maintain the running theme of natural patterns, incorporating a range of materials, from scalloped wood to leather and fur.

"Crespi's work and her love of natural and mixed materials influenced our accessories: carved-wood platforms, inlaid minaudières and porcupine-quill earrings," Burch explained.





HIGH LIVING





lessandro Bogliolo, outgoing chief executive officer of Diesel, had this to say about the globally renowned lifestyle and fashion brand, "What makes us unique – and a bit special – is our passion for innovation and creativity. This is why we keep on challenging habits and continuously expand the boundaries of our imagination. Innovation in general has always been a priority for Diesel; it's essential and fundamental to our product. Changing and evolving, creating new and better ideas of working is our way to look at the future." Since its game-changing debut in 1978, Diesel has never failed to prod and provoke "the status quo," whether it's by challenging societal beauty standards through thought-provoking ads or using visual media to take a stand on controversial socio-political issues. The word "predictable" is simply not part of this denim pioneer's DNA.

Two years ago, its essential mission to stay "competitive, fresh and relevant" inspired Diesel to make yet another unexpected move. Working with Japanese architecture firm Wonderwall, it began working on a comprehensive overhaul of its stores that is "in tune with our evolving times," explains Bogliolo.

But instead of growing bigger and flashing brighter, the usually bombastic brand veered



Alessandro Bogliolo, outgoing CEO of Diesel

expected concept: the idea of an apartment space, like a symbolic new house for the brand.

Who is the typical Diesel consumer today? And what drives them?

The Diesel customer is definitely not a teenager; they are men and women from 25-34 and up. They have a very active social life, they are very self-confident people. The Diesel customer does not simply wear jeans, but is passionate about fashion in general. Looking into the future, we want to attract those people that search for authenticity and uniqueness, influencing their friends and colleagues.

What were your initial impressions of Diesel?

My first encounter with Diesel dates back to the mid-90s. I stepped in the Rome store and tried on denim that was amazing for comfort and design, compared to what I had ever worn. I fell in love and my addiction still exists.



the opposite direction "towards smaller spaces, in which the shopping experience becomes more intimate and personal." The result is an interior concept that is cosy and reminiscent of an urban home, complete with a foyer (displaying the Diesel Black Gold collection), a living room (for accessories) and a "wine cellar" that acts as the focal point of the store, boasting Diesel's core offering: denim.

The concept can already be seen at seven stores worldwide, the most recent at San Babila Square in Milan and in Florence. Plans are in the works to restyle about 30 stores a year, each coming equipped with a digital concierge and interactive working tables that push this fresh philosophy forward.

We spoke to Bogliolo about this exciting new direction and what it means for Diesel.

What inspired this comprehensive change? The objective we had in mind was to modernise Diesel while being faithful to our DNA.

How did Diesel decide on this new homeinspired design for its new stores?

The Tokyo-based team, in collaboration with Diesel Artistic Director Nicola Formichetti, envisioned a simple yet un-



Stylish options for both men and women

HIGH LIVING



FLOATING on Air

GENEROSITY OF SPIRIT FUELS DOCTORSHARE, WRITES DEBORAH ISKANDAR



octorSHARE's floating hospital is a foundation established in 2009. Its vision is to bring world class, holistic health care to the remote, outer islands of Indonesia that are struggling for basic health care. The eastern part of Indonesia is exquisite for its blue seas, but it belies the hardships faced in such remote areas. Maluku is the next destination in this program, due to the region's high mortality rate; doctorSHARE's target is to raise Rp. 15.8 billion this year to fund the capital investment and operations. The Lion's Club Jakarta, a group of young professionals and the art world came together last April 2017 to raise money for this cause. But what made this fundraising so special?

A charity dinner was organised at the Dharmawangsa Hotel with a special performance by Ananda Sukarlan, Indonesia's esteemed pianist and the only Indonesian to be listed in the "2000 outstanding musicians of the 20th century". His performance alone was special but one of the founders had a vision: to conduct an art auction. The goal was to raise Rp. 3 billion but how to accomplish that from just 200 ticket sales? Charity art auctions often don't succeed because the main purpose of the event is not the art, but the spirit of giving. But the doctorSHARE-Lion's Club auction was uniquely different. Led by Can's Gallery and supported by ISA Art Advisory, the "blue chip" contemporary Indonesian artists were approached not only for the value of their paintings, but more importantly, they had the same vision of giving. In order for a charity art auction to succeed, you need the best works available by an artist, but also at an estimate that is substantially below market value to raise money. So, charity art auctions are dependent not only on the generosity of the bidder but also the artist.

Christine Ay Tjoe, Arin Dwihartanto Sunaryo, Entang Wiharso, Sinta Tantra, Oky Rey Montha and Andy Dewantoro are some of the most sought after artists in Indonesia. Their paintings could easily be sold in a gallery or art fair, so it is a testament to their kindness

that they chose to prepare special works just for the auction.

Entang Wiharso is generally known for his social-political commentary of Indonesia. But, his work "Floating Garden" was a departure from his usual style as it was based on the underwater world of Indonesia. Layer upon layer of acrylic and diamond dust resulted in the sparkling hues of the coral and the sea.

Oky Rey Montha's painting was a social commentary on the environment and the way our obsession for cellphones, computers and social media can make us lose touch of the actual world. The centrepiece of the painting, the rocky ship, shows the difficulty in navigating the seas in light of all pollution.

Andy Dwihartanto's work as always was infused with his architecture background. "Monument 1986" is a shadowy, atmospheric and almost cinematic painting of a seemingly abandoned building at night. Sinta Tanta's bold paintings use colour abstractions that wrap themselves around architectural environments. The works are a hybrid of pop and formalism, an explosion of colour, repetition and rhythm, an exploration of aesthetics and design. Sinta's inspiration comes from her hometown of Bali, so donating her work for the auction was a natural thing.

The auction also included important works by Christine Ay Tjoe and Arin Dwihartanto Sunaryo. Their works are highly sought after and in the Hong Kong auction market can command prices many times the retail price. As a way of giving back to Indonesia and reflecting on their success as artists, Ay Tjoe and Arin donated 100% of the proceeds from the sales of their paintings to doctorSHARE. Subsequent to the auction, a painting by Ay Tjoe sold at Phillips for USD 1,503, 676, a world record price.

The total proceeds raised for the evening at the charity auction was

Rp. 5,163,624,525; and more than fulfilled the target for the evening. It shows how a passion for giving can bring together the different disciplines, including art for the benefit of others.

If you would like more information regarding doctorSHARE and how to donate, visit www.drshare.org.

- 1. Money raised from the event
- 2. Oky Rey Montha Self Pollution 150 x 250 cm 2017
- 3. Entang Wiharso Floating Garden 200 x 150 cm 2016
- 4. View of the art auctioned off



building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the

ISA Art Advisory JI. Wijaya Timur Raya No.12 Jakarta 12170 Indonesia tel: +6221 723 3905 e-mail: enquiries@isaartadvisory.com

DAVID Beckham

Rootball legend David Beckham may have retired as a professional football player, but his sporting achievements ensure that he will never be forgotten – 6 England Championship titles, 2 Major League Soccer cups, one time Champion of Spain and one time UEFA Champion. He has also used his influence for greater good by being a long-time UNICEF Goodwill Ambassador and philanthropist. Now, the debonair gentleman and doting father of four is back in the spotlight as the Brand Ambassador of TUDOR and its #BornToDare campaign.

SERENA WILLIAMS – AUDEMARS PIGUET

No longer just a champion on the tennis court, Serena Williams is now winning at life with her first pregnancy and engagement to Reddit co-founder, Alexis Ohanian. Though the announcement of her pregnancy was made by accident, the 35-year-old took everything in stride and revealed her baby bump for the first time at the red carpet of the MET Gala 2017. Dressed in a stunning jewel-toned gown by Atelier Versace, Serena gamely posed for photographs, some with her lovingly caressing her growing baby bump. On her wrist was the million dollar Outrage Watch from Audemars Piguet.

JI CHANG WOOK – CARTIER

To be missed by many, actor Ji Chang Wook is ready for his military enlistment this August. Protective, rugged, masculine roles such as those he played in "Healer" and "The K2" will somewhat become a reality for the 30-year-old actor when he starts his duty as an active soldier for South Korea. On the way to the wrap-up party for his most recent drama "Suspicious Partner", the actor surprised his fans with a V Live broadcast wherein he conveyed both worry and excitement about his enlistment. Ji Chang Wook was seen wearing the Cartier Ballon Bleu in the show.

BELLA HADID – TAG HEUER

At just 20, supermodel Bella Hadid has walked the runway for some of the world's biggest luxury brands and is a top influencer in social media, with 14 million followers on Instagram. With her youth and wide reach, the statuesque beauty has especially been chosen by Jean-Claude Biver, TAG Heuer CEO and Chairman of the Watch Division of the LVMH Group, as the new female face of TAG Heuer, "We need someone like Bella to help us capture the bold and confident spirit of young people today. Thank you for joining us, Bella, welcome to the team!" he said.

GORDON RAMSAY – ROLEX

Multi-Michelin starred chef Gordon Ramsay is not only known for his impeccable cooking prowess or his successful restaurants around the world. The internationally lauded celebrity is perhaps now better known for his uncompromisingly tough persona on TV. The knighted chef has garnered success on the small screen through a number of TV shows including "Hell's Kitchen", "MasterChef" and "Hotel Hell", to name a few. This year, he is also set to unveil two new series - a primetime documentary and a daytime cooking show - with ITV. Gordon's watch of choice is Rolex.



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